

# EXHIBIT, SPONSORSHIP & MEDIA PROSPECTUS



BOOST  
CONFERENCE

APRIL 28 - MAY 1, 2026 | PALM SPRINGS, CA

A vibrant graphic featuring a multi-colored rainbow arching over a cluster of stylized flowers in various colors (yellow, pink, blue, orange). The background is a light blue sky with white clouds.

INSPIRE YOUTH  
INSPIRE LEARNING  
INSPIRE CHANGE

INSPIRE YOUTH • INSPIRE LEARNING • INSPIRE CHANGE

[boostconference.org](http://boostconference.org)

# WHAT IS THE BOOST CONFERENCE?

BOOST is the largest, most recognized and comprehensive global convening for after school, expanded learning, and in and out-of-school time professionals. With over 3,500 global attendees, we offer more than 200 high-quality workshops focusing on the latest trends and research to strengthen in and out-of-school time programming. This annual event will rejuvenate your passion and provide tools and resources that will inspire you to create change.

From Pre-Conference Academies, to Town Hall Meetings, Master Classes, Film Festival screenings, Live Podcast recordings, Storyteller's Cafe, Field Trips, and special events all set in a retreat-like atmosphere amongst the beautiful landscape of Palm Springs, there's truly something to inspire all levels of educators.

Experience unparalleled access to top decision-makers and leaders across the field with attendees coming from 43 states and 5 countries.



**Sponsorship** is a great opportunity to demonstrate your support for the in and out-of-school time community as well as increase your organization's visibility and exposure throughout the conference. This is your opportunity to reach a highly influential audience in a prime and credible environment while making a long-term impact to the development of our field.

BOOST Conference offers a variety of marketing and sponsorship amenities designed to fit every style and budget. These proven marketing tactics will increase your visibility at BOOST and increase your return on investment.

For questions on becoming a BOOST Sponsor, please contact **Andrea Seals Wilson, Exhibit & Sponsorship Account Director** at **619-940-6371** or [exhibitors@boostconference.org](mailto:exhibitors@boostconference.org).

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## The Largest Global Convening of In and Out-of-School Time Educators!

### Why Sponsor the BOOST Conference?

Sponsoring the BOOST Conference is a great investment for your organization.

**Build Your Network.** Engage and interact with BOOST attendees and presenters from around the globe. Build valuable relationships with top decision-makers during ample time dedicated to the Exhibit Hall or while attending our many networking and poolside events throughout the conference.

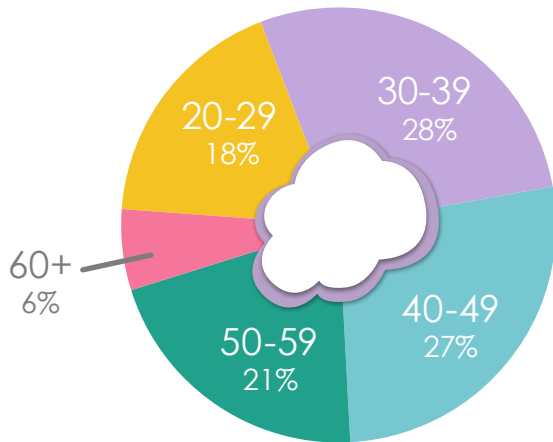
**Access Decision-Makers.** Experience unparalleled access to top decision-makers and leaders across the field with attendees coming from 43 states and 5 countries.

**Build Your Brand.** Enjoy brand recognition opportunities pre, during, and post BOOST Conference. When you become a BOOST sponsor you become a valued partner in the movement to provide high-quality programming and professional development for in and out-of-school time programming. Your sponsorship will provide educators with the tools and resources necessary to impact children, youth, families, and communities. We understand the value our partners bring to BOOST and the important role they play in creating a successful experience for our global community.

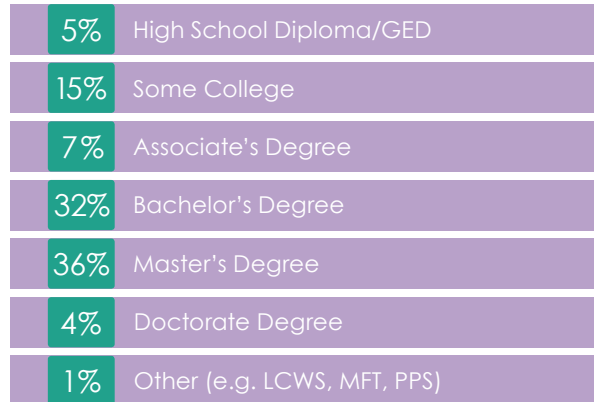
BOOST CONFERENCE SAVE THE DATE		REGISTER YOUR TEAM TODAY AT <a href="http://BOOSTCONFERENCE.ORG">BOOSTCONFERENCE.ORG</a> PALM SPRINGS, CALIFORNIA	
APRIL 28 - MAY 1 2026	APRIL 27 - APRIL 30 2027	APRIL 25 - APRIL 28 2028	

# 2025 BOOST CONFERENCE ATTENDEES

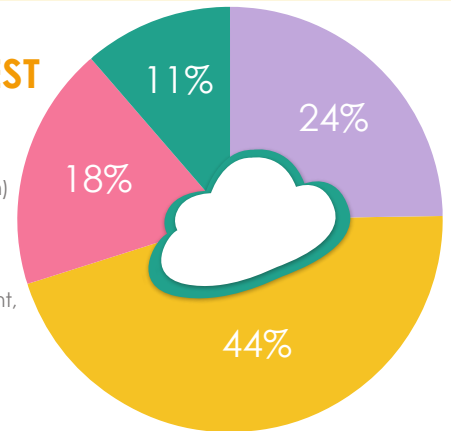
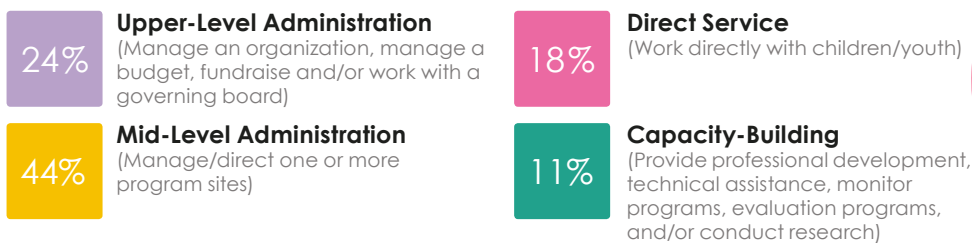
## CATEGORIZED BY AGE



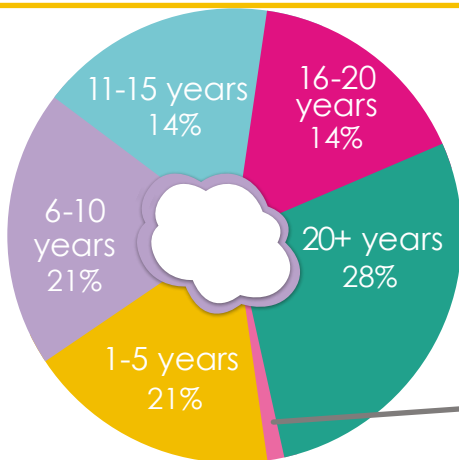
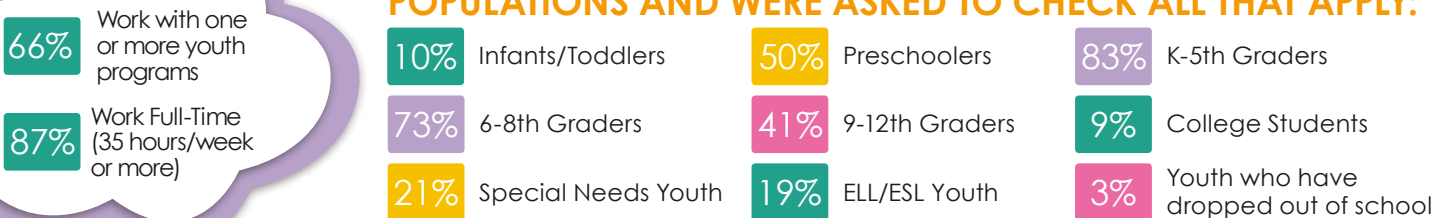
## ATTENDEES CATEGORIZED BY HIGHEST LEVEL OF EDUCATION



## WE ASKED OUR ATTENDEES TO DEFINE THEIR JOB RESPONSIBILITIES IN WHICH THEY SPEND THE LARGEST PERCENTAGE OF THEIR TIME EACH WEEK.



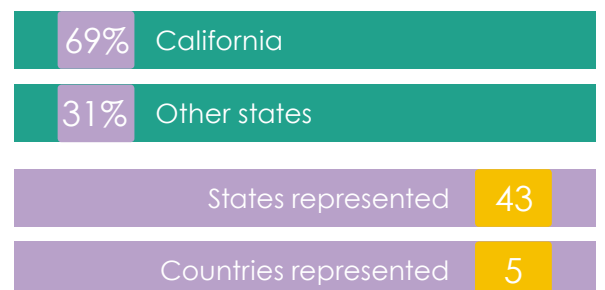
## OUR ATTENDEES WORK WITH THE FOLLOWING YOUTH POPULATIONS AND WERE ASKED TO CHECK ALL THAT APPLY:



## NUMBER OF YEARS OF EXPERIENCE WORKING WITH YOUTH PROGRAMS

Less than one year  
2%

## GEOGRAPHIC REPRESENTATION



Based on 2025 BOOST Conference demographics

# 2025 BOOST CONFERENCE SURVEY RESULTS

92%

When surveyed, **92%** of BOOST Conference attendees said they learned about a new product or service from the BOOST Exhibit Hall.

78%

When surveyed, **78%** of attendees said they found a vendor or service provider in the BOOST Exhibit Hall that they will be working with in the coming year.

## ATTENDEE PURCHASING POWER

70%

**70%** are Decision Influencers (make solution recommendations but need final approval) or Decision-Makers (make final purchasing decisions for their school/site/organization)

20%

**20%** are Requestors (asks for solutions that meet the needs of their program)

10%

**10%** have no decision-making power

95%

**95%** of our attendees' employers pay for them to attend BOOST.

72%

Only **28%** of BOOST attendees are required to attend the BOOST Conference. The other **72%** aren't required to attend but choose to come for the valuable resources.

## OUR ATTENDEES ARE EMPLOYED BY THE FOLLOWING:

49%

School Districts

28%

Independent Community-Based Organizations

13%

Affiliate of a Non-Profit Organizations (such as YMCAs)

10%

Government Agency

## OUR ATTENDEES' ORGANIZATIONS/PROGRAMS PROVIDE SERVICES DURING THE FOLLOWING TIMES:

96%

After School

30%

During School

76%

Summer

24%

Weekends

51%

Before School

18%

Evenings

49%

Intersessions/School Breaks

## OUR ATTENDEES SUPPORT THE FOLLOWING ACTIVITIES/SERVICES AT THEIR ORGANIZATION:

This list includes activities/services/support and programs in and out-of-school time educators provide or partner with to support the children, youth, families, and communities they serve.

42%	21st Century Learning
16%	Alcohol, Tobacco, and other Drug Prevention
50%	Arts and Culture
76%	Before and AfterSchool Programs
11%	Blended Learning
37%	Camps
21%	Character Education
14%	Charter Schools
5%	Child Advocates
29%	Community-Based Organizations
10%	Community Empowerment & Injustice
21%	Community Schools
20%	Creative Youth Development
36%	Curriculum and Academic Support Programs
19%	ELL/ESL
11%	E-Learning / Education Technology
1%	Faith Based Organizations
18%	Family Support Services
18%	Foster Youth
8%	Gang and Violence Prevention
8%	Gender & Culturally Responsive Programs
5%	Global Learning
5%	Grantors & Donors
5%	Health Care
25%	Healthy Behaviors
9%	Higher Education
3%	High School Dropout
16%	Jobs, Internships & Career Programs
4%	Juvenile Diversion
2%	Law Enforcement
6%	LGBTQIA+

9%	Librarians & Library Science
5%	Local Business
11%	Mental Health Practitioners
21%	Mentoring Programs
1%	Military Programs
5%	Museums
14%	Organized Sports Leagues
2%	OST Intermediary & City-Wide Systems
13%	Parent & Teacher Organizations
25%	Parents/Guardians
11%	Parks & Recreation
2%	Philanthropic Foundations
3%	Policy Makers
1%	Probation Department
20%	Project-Based Learning
4%	Researchers and Evaluators
2%	ROP - Regional Occupational Programs
16%	Safe Schools
19%	School Administration
14%	School-Aged Care and Childcare Programs
10%	School Boards
13%	School Counselors
42%	SEL- Social Emotional Learning
12%	Service Learning & Volunteer Programs
10%	Social Workers
21%	Special Education
41%	STEM/STEAM
56%	Summer Programs
26%	Teachers
8%	Unhoused & Runaway Youth
5%	Youth-Led Participatory Action Research

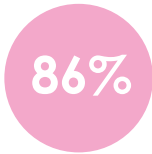
# 2025 EXHIBITOR & SPONSOR SURVEY RESULTS



83% of exhibitors and sponsors feel the BOOST Conference will have a positive impact on their business.



When asked, 86% of BOOST Conference exhibitors and sponsors plan to return to BOOST next year.



91% of our exhibitors & sponsors said their overall BOOST Conference experience was positive.



83% of exhibitors and/or sponsors who hosted a workshop were satisfied with the amount of attendance and interest in their workshop.



88% of exhibitors agreed that attendees were the right level of decision-makers for their product or service.



92%

92% of exhibitors said they would recommend the BOOST Conference to another organization.

94%

94% of our exhibitors were satisfied with the customer service they received prior to and during the BOOST Conference.

## More 2025 BOOST Conference Stats

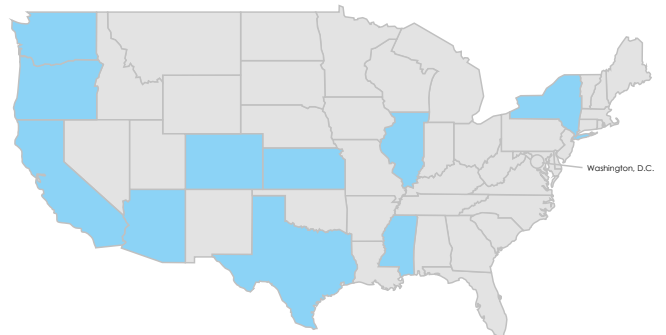
854

854 programs/organizations joined us as attendees this year at BOOST.

170

170 organizations exhibited at the 2025 BOOST Conference.

## Top US States Attended



1. California
2. Oregon
3. Kansas
4. New York
5. Texas
6. Washington
7. Illinois
8. Mississippi
9. Colorado
10. Arizona

# EXHIBIT

Join the largest, most recognized, and comprehensive global convening for after school, expanded learning, and in and out-of-school time professionals. Set in a retreat-like atmosphere, the BOOST Conference is the preferred conference for key stakeholders and decision-makers in our field. If you have products and/or services designed for educators, you can't afford to miss participating in the BOOST Conference!

## 7 REASONS TO EXHIBIT AT BOOST



### 1. Stature

A conference with recognizable stature in the after school, expanded learning, and in and out-of-school time field attracting an estimated audience of over **3,500** professionals.

### 2. Key Clientele

Key decision makers and stakeholders attend the BOOST Conference exclusively.

### 3. Dedication

The BOOST Exhibit Hall hosts 4 conference meals, 2 afternoon receptions with snacks, and 1 morning break, offering more hours of dedicated time for Attendees to network with exhibitors during the conference.

### 4. Communication

Full-time Exhibitor support staff provide unparalleled customer service and communication to our Exhibitors and Attendees every step of the way.

### 5. Collaboration

We only contract with drayage providers who offer move-in and move-out flexibility and affordability. Our providers are the easiest and friendliest to work with in the business.

### 6. Cost Effectiveness

We pride ourselves on providing pricing below the standard market rates with upfront costs and no hidden fees.

### 7. Location, Location, Location

The BOOST Conference is located in the beautiful city of sunny Palm Springs, providing a wide variety of restaurants and entertainment within walking distance from your hotel.



## EXHIBITOR & SPONSOR ACCOLADES

BOOST is the place to be for professionals working with out-of-school-time programs. A wealth of learning opportunities, resources, and networking make this a dream for educators. BOOST staff are incredibly organized and have figured out the formula for meeting the needs of all participants. We'll be back for our third year in 2026!

**Lisa Damon, Accounts Manager, GameTime Activity Kit, Afton, MN**

BOOST is our favorite conference to inspire and empower educators. The way we're able to not just present but truly CONNECT with people is magic. We form genuine relationships and find ways to work together with leaders in new ways. It is a source of inspiration and joy for our team and organization!

**Sarah Hartono, Co-founder & COO of MILLU, La Mirada, CA**

This was our first year attending the BOOST conference as a vendor. We found it to be organized, well-attended, and fitting our target audience. The vibes were fun and productive. Looking forward to another great event next year!

**Amber Georgieff, Director of TK Ops, Black Rocket, Freehold, NJ**

[Click here to learn more about what our exhibitors and sponsors have to say.](#)

## 2026 EXHIBITOR GENERAL INFORMATION

The BOOST Conference represents global educators from all levels of programming including Upper-level Administrators, Mid-level Administrators, Direct Service, and Capacity Building. Below is information to help you and your organization make the most of exhibit and sponsorship opportunities.

## EXHIBIT DATES & HOURS

The BOOST Conference will be held April 28 - May 1, 2026, at the Palm Springs Convention Center. The Exhibitor Expo will be held April 29 - April 30, 2026, at the Palm Springs Convention Center.

### EXHIBIT HOURS

Move In	Tuesday, April 28	11:00 a.m. - 6:00 p.m.
Show On	Wednesday, April 29	7:30 a.m. - 4:00 p.m.
	Thursday, April 30	8:00 a.m. - 3:31 p.m.
Move Out	Thursday, April 30	3:31 p.m. - 7:00 p.m.

The BOOST Conference Exhibit Hall hosts multiple conference meals, afternoon receptions, and more dedicated Exhibit Hall time than any other conference in the industry.

### Wednesday Highlights

7:30 AM	Breakfast w/ Exhibitors
7:30 AM - 4:00 PM	Exhibit Hall Grand Opening
9:45 AM - 10:15 PM	BOOST Break w/ Exhibitors Keynote Meet & Greet and Book Signing
1:30 PM - 2:30 PM	BOOST Break w/ Exhibitors

### Thursday Highlights

8:00 AM	Breakfast w/ Exhibitors
8:00 AM - 3:31 PM	Exhibit Hall Open
12:00 PM - 1:00 PM	Networking Lunch w/ Keynote Meet & Greet and Book Signing
2:30 PM - 3:31 PM	BOOST Break w/ Exhibitors Pop-Up Deals

## BOOTH OPTIONS (Please see Exhibit Hall Map for booth type locations)

### PREMIER ISLAND LOCATION \$8,500

30x20 island (no pipe and drape), 6 conference registrations, breakfast, lunch, and receptions for 6 exhibitors, company listing in digital conference brochure, website & conference app

### ISLAND LOCATION \$6,500

20x20 island (no pipe and drape), 4 conference registrations, breakfast, lunch and receptions for 4 exhibitors, company listing in digital conference brochure, website & conference app

### CORNER PRIME LOCATION \$2,300

10x10 booth (with pipe and drape), 2 conference registrations, breakfast, lunch, and receptions for 2 exhibitors, company listing in digital conference brochure, website & conference app

### PRIME LOCATION \$2,050

10x10 booth (with pipe and drape), 2 conference registrations, breakfast, lunch, and receptions for 2 exhibitors, company listing in digital conference brochure, website & conference app

### FRONT PORCH \$2,050

(80 sq. feet) 8x10 space (pipe backdrop only), 2 conference registrations, breakfast, lunch, and receptions for 2 exhibitors, company listing in digital conference brochure, website & conference app

### GET ON THE BUS MOBILE LEARNING DEMONSTRATION \$1,500

### NON-PROFIT DISCOUNT - \$100 - CONTACT US

### CUSTOM LOCATIONS - CALL FOR PRICING

Custom exhibit locations are available inside Exhibit Hall (Oasis 1&2). Designed for large-scale exhibits and custom configuration exhibits. Call **Andrea Seals Wilson** at **619-940-6371** to inquire about details and pricing.



# SPONSORSHIP AMENITIES

## GET SOCIAL

Live Networking Reception (1 available, Wednesday)	\$11,500
Poolside Welcome Reception (1 available, Tuesday)	\$11,500
General Session Inspiration BOOSTer (2 available, Wednesday and/or Thursday)	\$6,500
BOOST Coffee Bar (3 available, Wednesday and/or Thursday)	\$6,500
Drink Tickets at Networking Events (5 available, Tuesday, Wednesday, Thursday)	minimum \$4,000
General Session Company Promotional Video (2 available)	\$3,750
Homecoming Party (3 available)	\$2,000
Lounge Events (3 available, Tuesday, Wednesday, Thursday)	\$2,000
Poolside Cabana Events (4 available)	\$1,700

## WORKSHOP OPPORTUNITIES

Workshop Strand (3 available, 1-day cabana included)	\$17,500
Mini-Workshop Strand (2 available, 1-day cabana included)	\$12,500
Maker's Station Strand (1 available, 1-day cabana included)	\$12,500
Exhibitor Showcase Workshop Sessions (18 available)	\$1,550-\$2,450
Outdoor Activity Showcase (3 available)	\$950
BOOST Morning Recess Activity (3 available, Wednesday, Thursday, Friday)	\$850
Camp Inspire Workshop Session (14 available)	\$700

## BRANDING

Tote Bag Logo Placement (3 available)	\$5,000
Exclusive Attendee Tote Bag Swag – Giveaway (1 available)	\$3,000
General Session Chair Drop (3 available)	\$2,500
Attendee Tote Bag Stuffing – Flyer (8 available)	\$2,000
Pop-Up Signage Sponsor (5 available)	\$850
Digital Conference Brochure Advertisements	\$300-\$925
Tour de BOOST Snack Bag Insert (1 available)	\$300

## UNIQUE OPPORTUNITIES

Sponsor a Keynote Speaker (6 available)	\$10,000
Zen Den (1 available)	\$7,500
BOOST Breaks in the Exhibit Hall (4 available, Wednesday and/or Thursday)	\$6,750
Official Conference App Sponsor (1 available)	\$5,000
OSTI Award (Out-of-School Time Innovations) (2 available)	\$3,750
Film Festival Video Ads Before Film (1 available)	\$1,000
Duck Duck BOOST Team (4 available)	\$600

## BOOST ONLINE TRAINING & LEARNING COMMUNITY

Online Training Sponsorship	\$2,500
Vendor Marketplace Profile (unlimited)	\$395
Speaker's Corner Profile (unlimited)	\$395

**Call to inquire about additional creative opportunities.**

### Sponsorship Contact:

If you would like to discuss becoming a Sponsor of the BOOST Conference or have other creative ideas not listed here, please contact **Andrea Seals Wilson, Exhibit & Sponsorship Account Director**, at **619-940-6371**.

[exhibitors@boostconference.org](mailto:exhibitors@boostconference.org)

# MEDIA AND ADVERTISING OPPORTUNITIES

## DIGITAL AUDIENCE

### BOOST CONFERENCE WEBSITE

AVERAGE ANNUAL PAGEVIEWS  
**200,000+**

AVERAGE ANNUAL VISITORS REACHED  
**68,500+**

AVERAGE MONTHLY PAGEVIEWS  
**16,600+**

AVERAGE MONTHLY VISITORS REACHED  
**5,700+**

### BOOST CAFE WEBSITE

AVERAGE ANNUAL PAGEVIEWS  
**53,550+**

AVERAGE ANNUAL VISITORS REACHED  
**26,640+**

AVERAGE MONTHLY PAGEVIEWS  
**4,460+**

AVERAGE MONTHLY VISITORS REACHED  
**2,220+**

### OUR SOCIAL MEDIA REACH



3,570+



4,780+



3,190+



540+



330+



1,870+



20+

### BOOST CONFERENCE NEWSLETTER

SUBSCRIBERS  
**28,000+**

## DIGITAL ADVERTISING OPPORTUNITIES

We offer several digital advertising opportunities on our website, in our monthly conference newsletter, and across our social media channels. All advertisements are subject to approval and availability. For exposure to the educators and organizations we serve, you can choose from the following advertising options:

### BOOST CONFERENCE WEBSITE ADVERTISING

THE BOOST CONFERENCE WEBSITE RECEIVES OVER

**200,000**

PAGEVIEWS ANNUALLY

Inline 728x90 leaderboard banner **\$450/mo**

Sidebar 160x600 skyscraper banner **\$350/mo**

Lower sidebar 200x200 square **\$300/mo**

### BOOST CAFE WEBSITE ADVERTISING

THE BOOST CAFE WEBSITE RECEIVES

**53,550+**

PAGEVIEWS ANNUALLY

Inline 728x90 leaderboard banner **\$350/mo**

Lower sidebar 250x250 square **\$200/mo**

### BOOST CONFERENCE & CAFE NEWSLETTER

OUR CONFERENCE NEWSLETTER IS CIRCULATED TO

**27,000**

EDUCATORS EACH MONTH

Both top and bottom banner **\$600**

Newsletter ad content **\$450**

Advertising stats as of June 2025

# We look forward to seeing you in sunny Palm Springs!

## PALM SPRINGS

Palm Springs is indeed the year-round vacation destination for groups, individuals, and families, with something for everyone. Enjoy our 350 days of sunshine a year, shopping, golfing, hiking, adventure, Jeep tours, gaming, mid-century modern architecture, cultural events, museums, and nightlife, or just sit back and relax by the pool shadowed by our magnificent mountains. Discover a year round paradise with turquoise skies and purple mountains and embrace a village vibe that is as unique as it is irresistibly chic. Soak up a perfect blend of outdoor diversion and casual relaxation. Allow your spirit to be energized in an atmosphere that can only be found right here. Fun, sun, and the never ending allure of Palm Springs. Let the pristine desert air fill your with an energy that is nothing short of miraculous.



## HOTEL ACCOMMODATIONS

BOOST offers special rates at area hotels starting at \$200 per night. For more information on hotel room blocks and a list of partner hotels, please visit [boostconference.org/accommodations](https://boostconference.org/accommodations)

## EXHIBITOR & SPONSORSHIP CONTACT:

If you would like to discuss becoming an exhibitor and/or sponsor at the BOOST Conference or have other creative ideas not listed here, please connect with us to discuss! We can't wait to create change with you.

[exhibitors@boostconference.org](mailto:exhibitors@boostconference.org)  
[boostconference.org/sponsors](https://boostconference.org/sponsors)  
[boostconference.org/exhibitors](https://boostconference.org/exhibitors)



**Andrea Seals Wilson**  
*Exhibit & Sponsorship Account Director*  
619-940-6371  
[exhibitors@boostconference.org](mailto:exhibitors@boostconference.org)