

TAKING IT TO THE STREETS:

HIGH SCHOOL PROGRAMMING IN COMMUNITY PLACES AND ALTERNATIVE SPACES



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TAKING IT TO THE STREETS

- **Workshop Objective:**

To offer you ways to expand your school site clubs by creating programs in community spaces away from the school campus, where high school youth feel they can express themselves freely.



“CAREER CLUBS” NOT AFTER SCHOOL CLUBS

- **QUESTION:** What is the number one offender in afterschool programming?
- **ANSWER:** The “school” in afterschool.
- **SOLUTION:** Take it to the streets!



CLUBS ARE MADE UP OF TWO COMPONENTS:

- **1) At the school site; Learning the skills and honing the craft.**
- **2) Working out in the community collaborating with a local venue.**
- **BONUS: an internship or job.**



WHERE TO GO AND HOW TO DO IT

- Find a café or social meeting venue that the students already hang out at and see if students can hang art work or paint a mural.
- Check all local businesses to see if they would be willing to hang student art work; One art piece per business around local neighborhood.
- Find businesses that will let the students paint signage or design an art piece for the wall (i.e., graffiti.)



WHERE TO GO AND HOW TO DO IT

...CONTINUED

- Find local businesses that specialize in the same work that your clubs offer, such as: skateboarding, cosmetology. Ask these businesses how you can work together to involve the students in work, or via an internship.
- Ask the school counselors if the students can earn internship or community hours that are needed to graduate from these businesses.



WHERE TO GO AND HOW TO DO IT

...CONTINUED

- **BIG FIND:** Café or store front that the students could use for the club meeting place. A venue that has an atmosphere that will lend itself to the vibe or culture of you youth.
- Jobs, internships, performances, showing art work, graffiti art or signage for venue, rent space for club meeting place.



COMMUNITY MAPPING

- Start with a walking field trip with a group of your students to identify popular student hang-outs
- Pick students from all clubs, representing the various campus groups: skaters, rockers, hip-hop, fashionistas, etc.



COMMUNITY MAPPING

- Communicate with the owners of the various venues to see if any of the above **IDEAS** can take place on their premises
- Form new partnerships with people who can serve as advocates for your program and can possibly help with fundraising, student internships, or jobs.



THE NVISION EXPERIENCE

o Photography



PHOTOGRAPHY: POINTS OF ATTRACTION

- Youth explore what is unique within their neighborhoods by walking around taking pictures.
- Public curator event: Held at Art Walk, a monthly event in LA where all of the galleries downtown are open for one night.
- The youth are exposed to a professional art scene.



PHOTOGRAPHY: POINTS OF ATTRACTION

- A professional venue validates the art and brings exposure to the Nvision program.
- Gallery exposition was held at William Grant Still Art Center. This gallery is part of LA Arts Commission. A nugget of prestige for our agency and our young artist.
- Parents and family members attend the gallery exhibition



PHOTOGRAPHY: POINTS OF ATTRACTION

- Students sell their work. The money goes back to WR photography program.
- The youth develop an impressive portfolio that can be used for college, photography jobs, or future gallery expositions.
- Daniel Hernandez won an international Adobe contest



PHOTOGRAPHY: POINTS OF ATTRACTION

- Students continue to create work for new exhibitions and are presently competing for a \$5,000 spotlight award.
- Work has traveled to other galleries
- Work is presently hung in businesses in South Gate, CA.



THE NVISION EXPERIENCE

o Graffiti Video



GRAFFITI: POINTS OF ATTRACTION

- Youth paint murals around the school.
- Raise youth confidence, school fame and prestige.
- Youth apprenticeship under the artist/instructor



GRAFFITI: POINTS OF ATTRACTION

- Great for youth art portfolio
- Community service hours
- Cutting edge, innovative club space



GRAFFITI: POINTS OF ATTRACTION

- Responsibility
- New environment



THE NVISION EXPERIENCE

o Music Poetry Slam



MUSIC AND POETRY SLAM: POINTS OF ATTRACTION

- Practice music at the club on the school site
- Write poetry at the club on the school site
- Recruitment tool; Youth in these clubs perform weekly at Café.



MUSIC AND POETRY SLAM: POINTS OF ATTRACTION

- Recruitment tool; Youth who come to hang out and watch performances will likely join the club later.
- Utilize a social scene that the students already involved with.
- Cutting edge, innovative club space



MUSIC AND POETRY SLAM: POINTS OF ATTRACTION

- Public performance
- Community awareness of the program
- Confidence builder



MUSIC AND POETRY SLAM: POINTS OF ATTRACTION

- Local fame and prestige.
- Parents come to performances



CAFÉ KASHMIR: POINTS OF ATTRACTION

- Community partner
- Cutting edge, innovative club space
- A place the youth cherish because it is theirs



CAFÉ KASHMIR: POINTS OF ATTRACTION

- Because it's not on campus programming, the “uncool” factor is taken away.
- Youth art work has permeated the entire space with painting and photography
- Youth bring their friends to hang out and eventually these friends take interest in creating their own projects.



CAFÉ KASHMIR: POINTS OF ATTRACTION

- More youth get involved and learn new forms of art,
- Youth learn commitment and responsibility
- Youth and community are integrated in a joint venture.



BENEFITS

- Innovative club setting
- The students are more inclined to take ownership of a space that is their own.
- Community outreach
- Future jobs for youth



BENEFITS

- Community projects
- Neighborhood beautification
- Youth become more invested in their communities



BENEFITS

- Real life situations, such as: gallery expositions, developing signage, jobs, responsibility
- Community partners
- Program visibility



CAFÉ KASHMIR: CHALLENGES

- Getting the students there
- Landlord
- Equipment
- Storage



CAFÉ KASHMIR: CHALLENGES

- Building a name on the street
- Signage, Advertising, Promotion
- Use of the facilities; club hours
- Access to facility



CAFÉ KASHMIR: CHALLENGES

- Finding the right location; affordable, close to school, have a youthful vibe, big enough for 20 participants, can double as a art studio



QUESTIONS?

