

EXHIBIT, SPONSORSHIP & MEDIA PROSPECTUS



BOOST
CONFERENCE

APRIL 25 - 28, 2023 | PALM SPRINGS, CA

INSPIRE YOUTH. INSPIRE LEARNING. INSPIRE CHANGE.
boostconference.org

What is the BOOST Conference?

BOOST is the largest, most recognized and comprehensive global convening for after school, expanded learning, and in and out-of-school time professionals. With over 2,500 attendees from around the globe, we offer more than 175 exceptional workshops focusing on the latest trends and research in innovative and quality in and out-of-school time programming. This annual event will rejuvenate passion and provide tools and resources that will inspire to create change.

From Pre-Conference Academies, to Town Hall Meetings and Master Classes, all set in a retreat-like atmosphere amongst the beautiful landscape of Palm Springs, there's truly something for everyone to feel inspired about.



Sponsorship is a great opportunity to demonstrate your support for the in and out-of-school time community as well as increase your organization's visibility and exposure throughout the conference. This is your opportunity to reach a highly influential audience in a prime and credible environment while making a long-term impact to the development of our field.

BOOST Conference offers a variety of marketing and sponsorship amenities designed to fit every style and budget. These proven marketing tactics will increase your visibility at BOOST and increase your return on investment.

For questions on becoming a BOOST Sponsor, please contact **Andrea Seals Wilson, Exhibit & Sponsorship Account Manager** at **619-940-6371** or exhibitors@boostconference.org.

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The Largest Global Convening of In and Out-of-School Time Educators!

Why Sponsor the BOOST Conference?

Sponsoring the BOOST Conference is a great investment for your organization.

Build Your Network. Engage and interact with BOOST attendees and presenters from around the globe. Build valuable relationships with top decision-makers during ample time dedicated to the Exhibit Hall or while attending our many networking and poolside events throughout the conference.

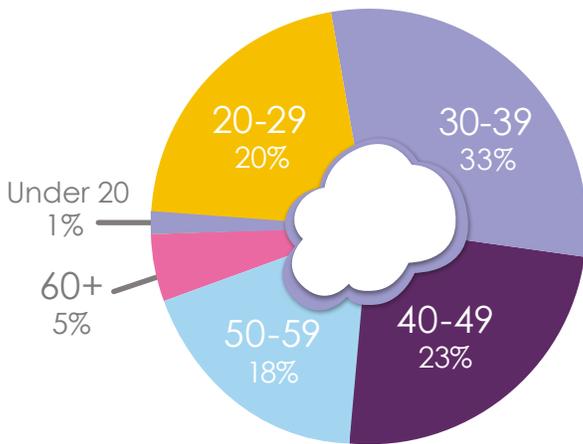
Access Decision-Makers. Experience unparalleled access to top decision-makers and leaders across the field with attendees coming from 47 states and 6 countries.

Build Your Brand. Enjoy brand recognition opportunities pre, during, and post BOOST Conference. When you become a BOOST sponsor you become a valued partner in the movement to provide high-quality programming and professional development for in and out-of-school time programming. Your sponsorship will provide educators with the tools and resources necessary to impact children, youth, families, and communities. We understand the value our partners bring to BOOST and the important role they play in creating a successful experience for our global community.

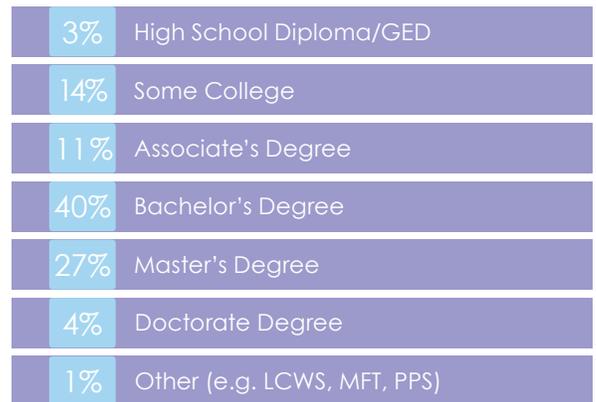
BOOST CONFERENCE SAVE THE DATE			REGISTER YOUR TEAM TODAY AT BOOSTCONFERENCE.ORG PALM SPRINGS, CA		
APR 25 - APR 28	APR 30 - MAY 3	APR 29 - MAY 2	APR 28 - MAY 1	APR 27 - APR 30	APR 25 - APR 28
2023	2024	2025	2026	2027	2028

2022 BOOST CONFERENCE ATTENDEES

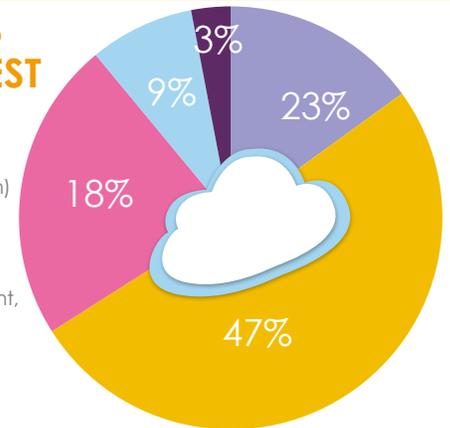
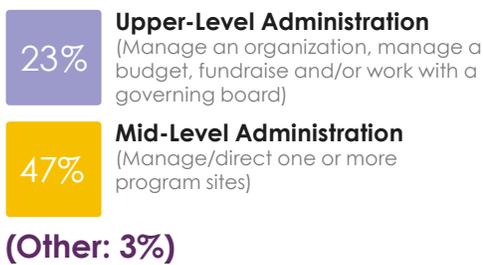
CATEGORIZED BY AGE



ATTENDEES CATEGORIZED BY HIGHEST LEVEL OF EDUCATION



WE ASKED OUR ATTENDEES TO DEFINE THEIR JOB RESPONSIBILITIES IN WHICH THEY SPEND THE LARGEST PERCENTAGE OF THEIR TIME EACH WEEK.



OUR ATTENDEES WORK WITH THE FOLLOWING YOUTH POPULATIONS AND WERE ASKED TO CHECK ALL THAT APPLY:

66% Work with one or more youth programs

86% Work Full-Time (35 hours/week or more)

9% Infants/Toddlers

70% 6-8th Graders

28% Special Needs Youth

25% Preschoolers

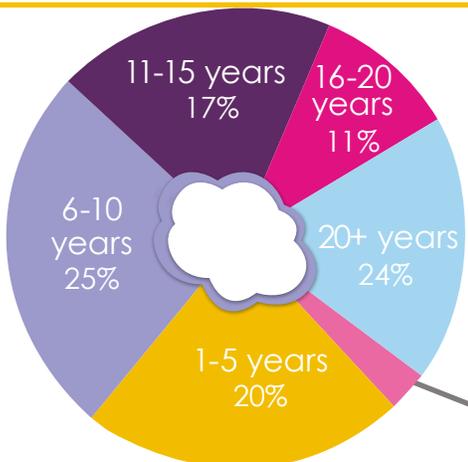
48% 9-12th Graders

23% ESL Youth

82% K-5th Graders

13% College Students

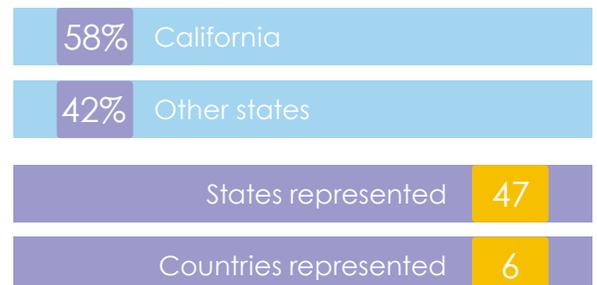
10% Youth who have dropped out of school



NUMBER OF YEARS OF EXPERIENCE WORKING WITH YOUTH PROGRAMS

Less than one year
3%

GEOGRAPHIC REPRESENTATION



Based on 2022 BOOST Conference demographics

2022 BOOST CONFERENCE SURVEY RESULTS

92%

When surveyed, 92% of BOOST Conference attendees said they learned about a new product or service from the BOOST Exhibit Hall.

84%

When surveyed, 84% of attendees said they found a vendor or service provider in the BOOST Exhibit Hall that they will be working with in the coming year.

ATTENDEE PURCHASING POWER

74%

74% are Decision Influencers (make solution recommendations but need final approval) or Decision-Makers (make final purchasing decisions for their school/site/organization)

18%

18% are Requestors (asks for solutions that meet the needs of their program)

8%

8% have no decision making power

94%

94% of our attendees' employers pay for them to attend BOOST.

72%

Only 28% of BOOST attendees are required to attend the BOOST Conference. The other 72% aren't required to attend but choose to come for the valuable resources.

OUR ATTENDEES ARE EMPLOYED BY THE FOLLOWING:

42%

School Districts

28%

Independent Community Based Organizations

15%

Affiliate of a Non-Profit Organizations (such as YMCAs)

15%

Government Agency

OUR ATTENDEES' ORGANIZATIONS/PROGRAMS PROVIDE SERVICES DURING THE FOLLOWING TIMES:

96%

After School

74%

Summer

56%

Before School

34%

Intersessions/School Breaks

28%

During School

20%

Weekends

20%

Evenings

OUR ATTENDEES SUPPORT THE FOLLOWING ACTIVITIES/SERVICES AT THEIR ORGANIZATION:

This list includes activities/services/support and programs in and out-of-school time educators provide or partner with to support the children, youth, families, and communities they serve.

58% 21st Century Learning

24% Alcohol, Tobacco, and other Drug Prevention

51% Arts and Culture

79% Before and After-School Programs

11% Blended Learning

31% Camps

27% Character Development

10% Charter Schools

7% Child Advocates

31% Community-Based Organizations

10% Community Empowerment & Injustice

12% Community Schools

37% Curriculum and Academic Support Programs

14% E-Learning Education Technology

3% Faith Based Organizations

24% Family Support Services

16% Foster Youth

10% Gang and Violence Prevention

11% Gender & Culturally Responsive Programs

4% Global Learning

4% Grantors & Donors

10% Health Care

30% Healthy Behavior

9% Higher Education

11% Homeless & Runaway Youth

17% Jobs, Internships & Career Programs

13% LGBTQ+

5% Librarians

4% Local Business

12% Mental Health Practitioners

26% Mentoring Programs

2% Military Programs

9% Organized Sports Leagues

3% OST Intermediary & City-Wide Systems

8% Parent-Teacher Organizations

21% Parents/Guardians

9% Parks & Recreation

3% Philanthropic Foundations

3% Policy Makers

1% Probation Department

29% Project-Based Learning

5% Researchers and Evaluators

1% Regional Occupational Programs

17% Safe Schools

12% School Administration

18% School-Aged Care and Childcare Programs

6% School Boards

10% School Counselors

54% SEL- Social Emotional Learning

13% Service-Learning and Volunteer Programs

9% Social Workers

13% Special Education

51% STEM/STEAM

58% Summer Programs

21% Teachers

10% Youth-Led Participatory Action Research

2022 Exhibitor & Sponsor Survey Results



96% of exhibitors agreed that they had ample time to interact with attendees.



93% of BOOST Conference sponsors were satisfied with the exposure they received from their sponsorship.



98% of exhibitors said they would recommend the BOOST Conference to another organization.



86% of exhibitors agreed that attendees were the right level of decision-makers for their product or service.



90% of exhibitors that hosted or sponsored a workshop were satisfied with the level of attendance and interest they received in their session.



BOOST exhibitors and sponsors had the following primary objectives while attending the BOOST Conference:

- 29% General Awareness
- 38% Lead Generation
- 27% Networking
- 60% All of the Above

94%

94% of exhibitors felt that their primary objective was met at BOOST.

98%

98% of our exhibitors were satisfied with the customer service they received prior and during the BOOST Conference.

After continuing to sell out the Exhibit Hall each year, BOOST is finally expanding to allow more exhibitors to join us!

Based on 2022 BOOST Conference demographics

EXHIBIT

Join the largest, most recognized, and comprehensive global convening for after school, expanded learning, and in and out-of-school time professionals. Set in a retreat-like atmosphere, the BOOST Conference is the preferred conference for key stakeholders and decision-makers in our field. If you have products and/or services designed for educators, you can't afford to miss participating in the BOOST Conference!

7 REASONS TO EXHIBIT AT BOOST



1. Stature

A conference with recognizable stature in the after school, expanded learning, and in and out-of-school time field attracting an estimated audience of over 2,500 professionals.

2. Key Clientele

Key 21st CCLC, ASES & ELO-P decision makers and stakeholders attend the BOOST Conference exclusively.

3. Dedication

The BOOST Exhibit Hall hosts Inspiration Station workshop sessions, 3 conference meals, 2 afternoon receptions, and 1 morning break, offering more hours of dedicated time for Attendees to network with exhibitors during the conference.

4. Communication

Full-time Exhibitor support staff provide unparalleled customer service and communication to our Exhibitors and Attendees every step of the way.

5. Collaboration

We only contract with drayage providers who offer move-in and move-out flexibility and affordability. Our providers are the easiest and friendliest to work with in the business.

6. Cost Effectiveness

We pride ourselves on providing pricing below the standard market rates with upfront costs and no hidden fees.

7. Location, Location, Location

The BOOST Conference is located in the beautiful city of sunny Palm Springs, providing a wide variety of restaurants and entertainment within walking distance from your hotel.



EXHIBITOR & SPONSOR ACCOLADES

Being our first year at the BOOST Conference, we were extremely happy to have met so many educators and look forward to bringing NBA Math Hoops and other Learn Fresh STEM programs to students in all communities! It was the exact audience we were hoping to reach! We enjoyed getting to chat in-depth about NBA Math Hoops and its flexibility to fit into many different learning environments during the Inspiration Station session and at our Camp Inspire workshop. We are excited to meet more educators at future BOOST Conferences!

Rebecca Wong, Director of Programs, Learn Fresh Education, Philadelphia, PA
BOOST Conference Exhibitor & Presenter

After 30+ years of exhibiting and presenting at a variety of conferences, including 10+ years at BOOST, I still look forward to attending BOOST every year. BOOST attracts the highest caliber of committed, intelligent, and passionate people in the Out-of-School time and expanded learning services. Every conversation is valuable! Plus it's a ton of fun with a wide variety of opportunities to hang out, network, and enjoy Palm Springs with old and new friends towards the end of the school year. Thank you for doing what you do and doing it so well!

Mike Liston, Founder/CEO, Rhythms of Life/DrumBus, Salt Lake City, UT
BOOST Conference Exhibitor

Wonderful conference! You all do an excellent job of creating an exciting and inviting atmosphere for exhibitors and attendees to meet and build relationships!

Keegan Russell, Sales & Marketing Specialist, Rising Star Education, Lawrence, KS
BOOST Conference Exhibitor

[Click here to learn more about what our exhibitors and sponsors have to say.](#)

2023 EXHIBITOR GENERAL INFORMATION

The BOOST Conference represents global educators from all levels of programming including Upper-level Administrators, Mid-level Administrators, Direct Service, and Capacity Building. Below is information to help you and your organization make the most of exhibit and sponsorship opportunities.

EXHIBIT DATES & HOURS

The BOOST Conference will be held April 25 - 28, 2023, at the Palm Springs Convention Center. The Exhibitor Expo will be held April 26 - 27, 2023, at the Palm Springs Convention Center.

EXHIBIT HOURS

Move In	Tuesday, April 25	11:00 a.m. - 6:00 p.m.
Show On	Wednesday, April 26	7:30 a.m. - 4:00 p.m.
	Thursday, April 27	8:00 a.m. - 3:31 p.m.
Move Out	Thursday, April 27	3:31 p.m. - 7:00 p.m.

The BOOST Conference Exhibit Hall hosts multiple conference meals, afternoon receptions, and more dedicated Exhibit Hall time than any other conference in the industry.

Wednesday Highlights

7:30 AM	Breakfast w/ Exhibitors
7:30 AM - 4:00 PM	Exhibit Hall Grand Opening
9:45 AM - 10:15 PM	BOOST Break w/ Exhibitors Meet the Authors
10:30 AM - 3:30 PM	Inspiration Stations throughout Exhibit Hall
1:30 PM - 2:30 PM	BOOST Break w/ Exhibitors Meet the Authors

Thursday Highlights

8:00 AM	Breakfast w/ Exhibitors
8:00 AM - 3:31 PM	Exhibit Hall Open
10:00 AM - 2:00 PM	Inspiration Stations throughout Exhibit Hall
12:00 PM - 1:00 PM	Networking Lunch w/ Exhibitors, Meet the Authors
2:30 PM - 3:31 PM	BOOST Break w/ Exhibitors Pop-Up Deals and Meet the Authors

BOOTH OPTIONS (Please see Exhibit Hall Map for booth type locations)

PREMIER ISLAND LOCATION \$5,635

30x20 island (no pipe and drape), 5 conference registrations, breakfast, lunch, and receptions for 5 exhibitors, 1 newsletter advertisement, company listing in digital conference brochure, website & conference app

ISLAND LOCATION \$3,975

20x20 island (no pipe and drape), 4 conference registrations, breakfast, lunch and receptions for 4 exhibitors, company listing in digital conference brochure, website & conference app

CORNER PRIME LOCATION \$1,500

10x10 booth (with pipe and drape), 2 conference registrations, breakfast, lunch, and receptions for 2 exhibitors, company listing in digital conference brochure, website & conference app

PRIME LOCATION \$1,400

10x10 booth (with pipe and drape), 2 conference registrations, breakfast, lunch, and receptions for 2 exhibitors, company listing in digital conference brochure, website & conference app

FRONT PORCH \$1,400

(80 sq. feet) 8x10 space (pipe backdrop only), 2 conference registrations, breakfast, lunch, and receptions for 2 exhibitors, company listing in digital conference brochure, website & conference app

ADDITIONAL PRIME LOCATIONS \$1,300

(Add 100 sq. feet) 10x10 booth (with pipe and drape), 2 conference registrations, breakfast, lunch, and receptions for 2 additional exhibitors

NON-PROFIT ALLEY LOCATION \$1,300

(100 sq. feet) 10x10 booth with (pipe and drape), 2 conference registrations, breakfast, lunch and receptions for 2 exhibitors, company listing in digital conference brochure, website & conference app

ADDITIONAL NON-PROFIT ALLEY LOCATIONS \$1,200

(Add 100 sq. feet) 10x10 booth w/pipe & drape, 2 conference registrations, breakfast, lunch, & receptions for 2 additional exhibitors

CUSTOM LOCATIONS - CALL FOR PRICING

Custom exhibit locations are available inside Exhibit Hall (Oasis 1&2). Designed for large-scale exhibits and custom configuration exhibits. Call **Andrea Seals Wilson** at **619-940-6371** to inquire about details and pricing.



2023 BOOST EXHIBIT HALL FLOOR PLAN

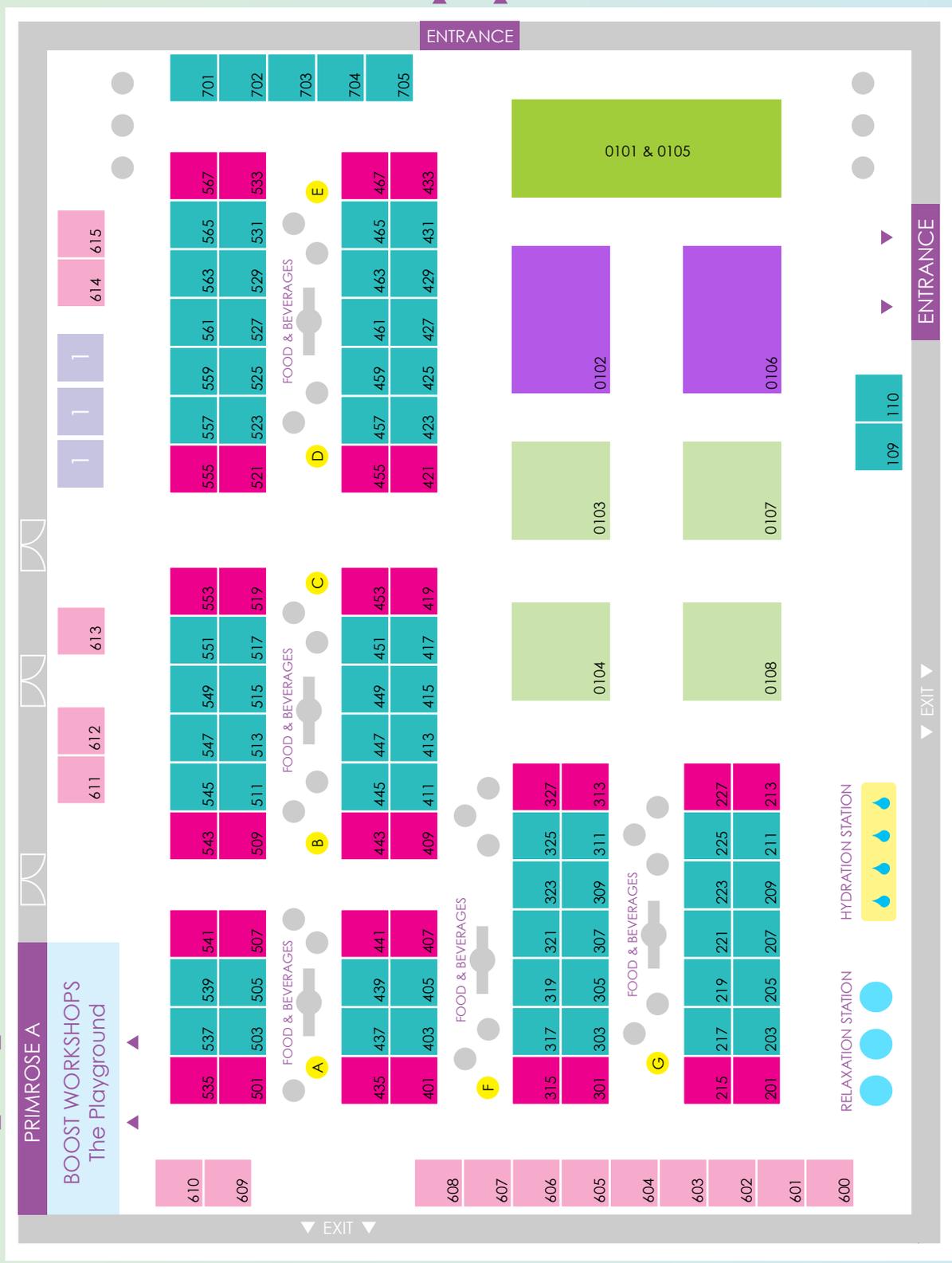
EXHIBIT DATES: APRIL 26 & 27, 2023 • PALM SPRINGS CONVENTION CENTER • OASIS 1&2 • PALM SPRINGS, CA

BOOTH LOCATION LEGEND

- PREMIER ISLAND
- ISLAND
- PRIME
- CORNER PRIME
- NON-PROFIT
- FRONT PORCH
- BOOST GEAR SHOP & MEET THE AUTHORS
- EXHIBIT REGISTRATION SERVICE DESK
- SOLD
- INSPIRATION STATIONS
- RELAXATION STATION

SHOW MANAGEMENT

BOOST COLLABORATIVE
1286 University Avenue #739
San Diego, CA 92103
619.940.6371
exhibitors@boostconference.org
boostconference.org/exhibitors



Learn more about our Front Porches and view the map here: www.boostconference.org/front-porch

* Please note that booth locations and facility space are subject to change based on the final approval of the Fire Marshall and current Health & Safety Guidelines.

SPONSORSHIP AMENITIES

GET SOCIAL

BOOST Live Networking Reception (1 available, Wednesday)	\$16,000
Poolside Welcome Reception (1 available, Tuesday)	\$10,000
BOOST Speaker & VIP Soiree for up to 80 Speakers (1 available, Wednesday)	minimum \$6,500
Drink Tickets During Receptions (4 available, Tuesday, Wednesday, Thursday)	minimum \$2,500
General Session Inspiration BOOSTer (2 available, Wednesday and/or Thursday)	\$2,500
General Session Company Promotional Video (2 available)	\$1,600
Homecoming Party (3 available)	\$1,500
Poolside Cabana (4 available)	\$1,200

WORKSHOP OPPORTUNITIES

Workshop Strand (4 available, 1-day cabana included)	\$13,500
Mini-Workshop Strand or Academy (2 available, 1-day cabana included)	\$9,500
Get On The Bus Mobile Learning Demonstration (5 available)	\$1,400
Large Exhibitor Showcase Workshop Session (4 available)	\$1,400-\$1,450
Medium Exhibitor Showcase Workshop Session (6 available)	\$1,200-\$1,300
Small Exhibitor Showcase Workshop Session (6 available)	\$1,000-\$1,100
BOOST Morning Recess Activity (2 available, Thursday and/or Friday)	\$750
Camp Inspire Workshop Session (12 available)	\$425

BRANDING

General Session Chair Drop (3 available)	\$1,600
Hydration Station Water Cooler (1 available)	\$1,300
Floor Decal Advertisements (5 available)	\$1,200
Attendee Tote Bag Swag – Giveaway (2 available)	\$1,000
Pop-Up Signage Sponsor (5 available)	\$700
Attendee Tote Bag Stuffing – Flyer (10 available)	\$650
Digital Marketplace (6 available)	\$500

UNIQUE OPPORTUNITIES

BOOST Breaks in the Exhibit Hall (4 available, Wednesday and/or Thursday)	\$6,000
Sponsor a Keynote Speaker (6 available)	\$6,000
Official Conference App Sponsor (1 available)	\$3,500
OSTI Award (Out-of-School Time Innovations) (2 available)	\$3,000
Meet the BOOST Leadership Team Marketing Opportunity (10 available)	\$850
Send Someone to BOOST Scholarship Fund (unlimited)	\$565
Duck Duck BOOST Team (4 available)	\$350

BOOST ONLINE TRAINING & LEARNING COMMUNITY

Online Training Sponsorship (12 available)	\$2,250
Vendor Marketplace Profile (unlimited)	\$395
Speaker's Corner Profile (unlimited)	\$395

Call to inquire about additional creative opportunities.

- Wireless Internet Access
- Your custom idea here!

Sponsorship Contact:

If you would like to discuss becoming a Sponsor of the BOOST Conference or have other creative ideas not listed here, please contact **Andrea Seals Wilson, Exhibit & Sponsorship Account Manager**, at **619-940-6371**.
exhibitors@boostconference.org

MEDIA AND ADVERTISING OPPORTUNITIES

DIGITAL AUDIENCE

BOOST CONFERENCE WEBSITE



BOOST CAFE WEBSITE



OUR SOCIAL MEDIA REACH



BOOST CONFERENCE NEWSLETTER

SUBSCRIBERS
27,000+

DIGITAL ADVERTISING OPPORTUNITIES

We offer several digital advertising opportunities on our website, in our monthly conference newsletter, and across our social media channels. All advertisements are subject to approval and availability. For exposure to the educators and organizations we serve, you can choose from the following advertising options:

BOOST CONFERENCE WEBSITE ADVERTISING

THE BOOST CONFERENCE WEBSITE RECEIVES OVER

125,000+

PAGEVIEWS ANNUALLY

Inline 728x90 leaderboard banner	\$400/mo
Sidebar 160x600 skyscraper banner	\$300/mo
Lower sidebar 200x200 square	\$250/mo

BOOST CAFE WEBSITE ADVERTISING

THE BOOST CAFE WEBSITE RECEIVES

95,000+

PAGEVIEWS ANNUALLY

Inline 728x90 leaderboard banner	\$350/mo
Lower sidebar 250x250 square	\$200/mo

BOOST CONFERENCE NEWSLETTER

OUR CONFERENCE NEWSLETTER IS CIRCULATED TO

27,000+

EDUCATORS EACH MONTH

Both top and bottom banner	\$500
Newsletter ad content	\$350

SOCIAL MEDIA ADVERTISING

SHARE YOUR PRODUCTS AND SERVICES WITH OUR

10,750+

COMBINED SOCIAL MEDIA FOLLOWERS

(3) posts - Twitter, Facebook, and Instagram \$100
Custom social media promotion ideas, **Contact us:**
exhibitors@boostconference.org

We look forward to seeing you in sunny Palm Springs!

PALM SPRINGS

Palm Springs is indeed the year-round vacation destination for groups, individuals, and families, with something for everyone. Enjoy our 350 days of sunshine a year, shopping, golfing, hiking, adventure, Jeep tours, gaming, mid-century modern architecture, cultural events, museums, and nightlife, or just sit back and relax by the pool shadowed by our magnificent mountains. Discover a year round paradise with turquoise skies and purple mountains and embrace a village vibe that is as unique as it is irresistibly chic. Soak up a perfect blend of outdoor diversion and casual relaxation. Allow your spirit to be energized in an atmosphere that can only be found right here. Fun, sun, and the never ending allure of Palm Springs. Let the pristine desert air fill your with an energy that is nothing short of miraculous.



HOTEL ACCOMMODATIONS

BOOST offers special rates at area hotels starting at \$167 per night. For more information on hotel room blocks and a list of partner hotels, please visit boostconference.org/accommodations

EXHIBITOR & SPONSORSHIP CONTACT:

If you would like to discuss becoming an exhibitor and/or sponsor at the BOOST Conference or have other creative ideas not listed here, please connect with us to discuss! We can't wait to create change with you.

exhibitors@boostconference.org
boostconference.org/sponsors
boostconference.org/exhibitors



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