WHAT IS THE BOOST CONFERENCE?

BOOST is the largest, most recognized and comprehensive global convening for after school, expanded learning, and in and out-of-school time professionals. With over 3,500 global attendees, we offer more than 200 high-quality workshops focusing on the latest trends and research to strengthen in and out-of-school time programming. This annual event will rejuvenate your passion and provide tools and resources that will inspire you to create change.

From Pre-Conference Academies, to Town Hall Meetings, Master Classes, Film Festival screenings, Live Podcast recordings, Storyteller’s Cafe, Field Trips, and special events all set in a retreat-like atmosphere amongst the beautiful landscape of Palm Springs, there’s truly something to inspire all levels of educators.

Experience unparalleled access to top decision-makers and leaders across the field with attendees coming from all 50 states and 2 countries.

Sponsorship is a great opportunity to demonstrate your support for the in and out-of-school time community as well as increase your organization’s visibility and exposure throughout the conference. This is your opportunity to reach a highly influential audience in a prime and credible environment while making a long-term impact to the development of our field.

BOOST Conference offers a variety of marketing and sponsorship amenities designed to fit every style and budget. These proven marketing tactics will increase your visibility at BOOST and increase your return on investment.

For questions on becoming a BOOST Sponsor, please contact Andrea Seals Wilson, Exhibit & Sponsorship Account Director at 619-940-6371 or exhibitors@boostconference.org.

The Largest Global Convening of In and Out-of-School Time Educators!

Why Sponsor the BOOST Conference?
Sponsoring the BOOST Conference is a great investment for your organization.

Build Your Network. Engage and interact with BOOST attendees and presenters from around the globe. Build valuable relationships with top decision-makers during ample time dedicated to the Exhibit Hall or while attending our many networking and poolside events throughout the conference.

Access Decision-Makers. Experience unparalleled access to top decision-makers and leaders across the field with attendees coming from 50 states and 2 countries.

Build Your Brand. Enjoy brand recognition opportunities pre, during, and post BOOST Conference. When you become a BOOST sponsor you become a valued partner in the movement to provide high-quality programming and professional development for in and out-of-school time programming. Your sponsorship will provide educators with the tools and resources necessary to impact children, youth, families, and communities. We understand the value our partners bring to BOOST and the important role they play in creating a successful experience for our global community.

Become a Sponsor

SAVE THE DATE

PALM SPRINGS, CALIFORNIA

APRIL 29 - MAY 2
2025

APRIL 28 - MAY 1
2026

APRIL 27 - APRIL 30
2027

APRIL 25 - APRIL 28
2028

REGISTER YOUR TEAM TODAY AT BOOSTCONFERENCE.ORG

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2024 BOOST CONFERENCE ATTENDEES

CATEGORIZED BY AGE

- 20-29: 15%
- 30-39: 30%
- 40-49: 28%
- 50-59: 21%
- 60+: 6%

ATTENDEES CATEGORIZED BY HIGHEST LEVEL OF EDUCATION

- 3% High School Diploma/GED
- 14% Some College
- 11% Associate’s Degree
- 34% Bachelor’s Degree
- 34% Master’s Degree
- 3% Doctorate Degree
- 1% Other (e.g. LCWS, MFT, PPS)

WE ASKED OUR ATTENDEES TO DEFINE THEIR JOB RESPONSIBILITIES IN WHICH THEY SPEND THE LARGEST PERCENTAGE OF THEIR TIME EACH WEEK.

- Upper-Level Administration (Manage an organization, manage a budget, fundraise and/or work with a governing board): 22%
- Direct Service (Work directly with children/youth): 25%
- Mid-Level Administration (Manage/direct one or more program sites): 42%
- Capacity-Building (Provide professional development, technical assistance, monitor programs, evaluation programs, and/or conduct research): 10%

OUR ATTENDEES WORK WITH THE FOLLOWING YOUTH POPULATIONS AND WE ASKED TO CHECK ALL THAT APPLY:

- Infants/Toddlers: 8%
- 6-8th Graders: 68%
- Special Needs Youth: 20%
- Preschoolers: 47%
- 9-12th Graders: 40%
- ELL/ESL Youth: 22%
- K-5th Graders: 85%
- College Students: 8%
- Youth who have dropped out of school: 3%

NUMBER OF YEARS OF EXPERIENCE WORKING WITH YOUTH PROGRAMS

- Less than one year: 2%
- 1-5 years: 19%
- 6-10 years: 20%
- 11-15 years: 15%
- 16-20 years: 14%
- 20+ years: 30%

GEOGRAPHIC REPRESENTATION

- 67% California
- 33% Other states

Based on 2024 BOOST Conference demographics
When surveyed, **92%** of BOOST Conference attendees said they learned about a new product or service from the BOOST Exhibit Hall.

When surveyed, **80%** of attendees said they found a vendor or service provider in the BOOST Exhibit Hall that they will be working with in the coming year.

**ATTENDEE PURCHASING POWER**

- 70% are Decision Influencers (make solution recommendations but need final approval) or Decision-Makers (make final purchasing decisions for their school/site/organization)
- 19% are Requestors (asks for solutions that meet the needs of their program)
- 11% have no decision-making power

**96%** of our attendees' employers pay for them to attend BOOST.

Only **28%** of BOOST attendees are required to attend the BOOST Conference. The other **72%** aren't required to attend but choose to come for the valuable resources.

**OUR ATTENDEES ARE EMPLOYED BY THE FOLLOWING:**

- **55%** School Districts
- **23%** Independent Community Based Organizations
- **10%** Affiliate of a Non-Profit Organizations (such as YMCAs)
- **7%** Government Agency

**OUR ATTENDEES’ ORGANIZATIONS/PROGRAMS PROVIDE SERVICES DURING THE FOLLOWING TIMES:**

- **92%** After School
- **30%** During School
- **74%** Summer
- **19%** Weekends
- **55%** Before School
- **18%** Evenings
- **49%** Intersessions/School Breaks

**OUR ATTENDEES SUPPORT THE FOLLOWING ACTIVITIES/SERVICES AT THEIR ORGANIZATION:**

This list includes activities/services/support and programs in and out-of-school time educators provide or partner with to support the children, youth, families, and communities they serve.

- **48%** 21st Century Learning
- **20%** Alcohol, Tobacco, and other Drug Prevention
- **48%** Arts and Culture
- **76%** Before and After School Programs
- **10%** Blended Learning
- **38%** Camps
- **23%** Character Education
- **11%** Charter Schools
- **7%** Child Advocates
- **30%** Community-Based Organizations
- **9%** Community Empowerment & Injustice
- **19%** Community Schools
- **16%** Creative Youth Development
- **33%** Curriculum and Academic Support Programs
- **22%** ELL/ESL
- **10%** E-Learning / Education Technology
- **3%** Faith Based Organizations
- **20%** Family Support Services
- **17%** Foster Youth
- **8%** Gang and Violence Prevention
- **11%** Gender & Culturally Responsive Programs
- **4%** Global Learning
- **5%** Grantors & Donors
- **6%** Health Care
- **26%** Healthy Behaviors
- **9%** Higher Education
- **3%** High School Dropout
- **19%** Jobs, Internships & Career Programs
- **3%** Juvenile Diversion
- **2%** Law Enforcement
- **8%** LGBTQIA+

- **6%** Librarians & Library Science
- **5%** Local Business
- **10%** Mental Health Practitioners
- **19%** Mentoring Programs
- **2%** Military Programs
- **7%** Museums
- **13%** Organized Sports Leagues
- **2%** OST Intermediary & City-Wide Systems
- **15%** Parent & Teacher Organizations
- **24%** Parents/Guardians
- **9%** Parks & Recreation
- **2%** Philanthropic Foundations
- **3%** Policy Makers
- **1%** Probation Department
- **24%** Project-Based Learning
- **4%** Researchers and Evaluators
- **1%** ROP - Regional Occupational Programs
- **16%** Safe Schools
- **19%** School Administration
- **19%** School-Aged Care and Childcare Programs
- **13%** School Boards
- **15%** School Counselors
- **44%** SEL - Social Emotional Learning
- **10%** Service Learning & Volunteer Programs
- **11%** Social Workers
- **8%** Special Education
- **44%** STEM/STEAM
- **57%** Summer Programs
- **29%** Teachers
- **6%** Unhoused & Runaway Youth
- **4%** Youth-Led Participatory Action Research
2024 EXHIBITOR & SPONSOR SURVEY RESULTS

92% of exhibitors agreed that they had ample time to interact with attendees.

88% of BOOST Conference sponsors were satisfied with the exposure they received from their sponsorship.

95% of exhibitors said they would recommend the BOOST Conference to another organization.

90% of exhibitors agreed that attendees were the right level of decision-makers for their product or service.

88% of exhibitors that hosted or sponsored a workshop were satisfied with the level of attendance and interest they received in their session.

92% of exhibitors felt that their primary objective was met at BOOST.

92% of our exhibitors were satisfied with the customer service they received prior and during the BOOST Conference.

More 2024 BOOST Conference Stats

3,449 educators attended the 2024 BOOST Conference, which is a 14% increase from the 2023 conference.

137 organizations exhibited in the 2024 BOOST Conference, which SOLD OUT May 25, 2023.

Top US States Attended

1. California
2. Kansas
3. Washington
4. Montana
5. Oklahoma
6. Missouri
7. Maryland
8. Arizona
9. Colorado
10. Washington D.C.
EXHIBIT
Join the largest, most recognized, and comprehensive global convening for after school, expanded learning, and in and out-of-school time professionals. Set in a retreat-like atmosphere, the BOOST Conference is the preferred conference for key stakeholders and decision-makers in our field. If you have products and/or services designed for educators, you can’t afford to miss participating in the BOOST Conference!

7 REASONS TO EXHIBIT AT BOOST

1. Stature
A conference with recognizable stature in the after school, expanded learning, and in and out-of-school time field attracting an estimated audience of over 3,500 professionals.

2. Key Clientele
Key decision makers and stakeholders attend the BOOST Conference exclusively.

3. Dedication
The BOOST Exhibit Hall hosts Inspiration Station workshop sessions, 4 conference meals, 2 afternoon receptions, and 1 morning break, offering more hours of dedicated time for Attendees to network with exhibitors during the conference.

4. Communication
Full-time Exhibitor support staff provide unparalleled customer service and communication to our Exhibitors and Attendees every step of the way.

5. Collaboration
We only contract with drayage providers who offer move-in and move-out flexibility and affordability. Our providers are the easiest and friendliest to work with in the business.

6. Cost Effectiveness
We pride ourselves on providing pricing below the standard market rates with upfront costs and no hidden fees.

7. Location, Location, Location
The BOOST Conference is located in the beautiful city of sunny Palm Springs, providing a wide variety of restaurants and entertainment within walking distance from your hotel.

EXHIBITOR & SPONSOR ACCOLADES

“I’ve been to hundreds of conferences as an attendee, presenter, and now an exhibitor. This was the most fun conference I’ve ever been a part of! The energy and overall vibe made it easy to connect with decision-makers and network in an authentic way. Thank you BOOST! I’ll be back!”
Susie Harder, Founder & CEO, Authorabl, Clovis, CA
2024 BOOST Conference Exhibitor

“Hanging out and meeting all kinds of incredible people in the exhibit hall at BOOST was one of my highlights of conference season this year. As a first-time exhibitor and attendee, it was amazing to meet some of the team and see firsthand what the famous atmosphere was like. We left Palm Springs having had some inspiring conversations and feeling encouraged about our organization’s offerings to serve more and more students around the country.”
Alex Reader, Founder, STIIIX, Scottsdale, AZ
2024 BOOST Conference Exhibitor

“This was truly one of the BEST overall conferences I have ever attended, exhibited at and/or presented at. BOOST is full of educational leaders, change makers, movers, and shakers that are all about supporting kids and ramping up after-school programs. From amazing speakers/presenters to an energetic vendor hall, team building activities, games, and evening network events, this is truly one of the BEST conferences - hands down!”
Chandra Roughton, Administrative Program Director, Luminous Minds, Roseville, CA
2024 BOOST Conference Exhibitor

“Science Explorers was really pleased with the number of connections we were able to make at BOOST to bring science literacy to children all over the country.”
“Jupiter Jen,” Founder/CEO, Science Explorers, Mohnton, PA
2024 BOOST Conference Exhibitor

Click here to learn more about what our exhibitors and sponsors have to say.
2025 EXHIBITOR GENERAL INFORMATION
The BOOST Conference represents global educators from all levels of programming including Upper-level Administrators, Mid-level Administrators, Direct Service, and Capacity Building. Below is information to help you and your organization make the most of exhibit and sponsorship opportunities.

EXHIBIT DATES & HOURS
The BOOST Conference will be held April 29 - May 2, 2025, at the Palm Springs Convention Center. The Exhibit Expo will be held April 30 - May 1, 2025, at the Palm Springs Convention Center.

EXHIBIT HOURS
Move In: Tuesday, April 29 11:00 a.m. - 6:00 p.m.
Show On: Wednesday, April 30 7:30 a.m. - 4:00 p.m.
Thursday, May 1 8:00 a.m. - 3:31 p.m.
Move Out: Thursday, May 1 3:31 p.m. - 7:00 p.m.

The BOOST Conference Exhibit Hall hosts multiple conference meals, afternoon receptions, and more dedicated Exhibit Hall time than any other conference in the industry.

Wednesday Highlights
7:30 AM Breakfast w/ Exhibitors
7:30 AM - 4:00 PM Exhibit Hall Grand Opening
9:45 AM - 10:15 PM BOOST Break w/ Exhibitors
Meet the Authors
10:30 AM - 3:30 PM Inspiration Stations throughout Exhibit Hall
1:30 PM - 2:30 PM BOOST Break w/ Exhibitors
Meet the Authors

Thursday Highlights
8:00 AM Breakfast w/ Exhibitors
8:00 AM - 3:31 PM Exhibit Hall Open
10:00 AM - 2:00 PM Inspiration Stations throughout Exhibit Hall
12:00 PM - 1:00 PM Networking Lunch w/ Exhibitors, Meet the Authors
2:30 PM - 3:31 PM BOOST Break w/ Exhibitors
Pop-Up Deals and Meet the Authors

BOOTH OPTIONS
(Please see Exhibit Hall Map for booth type locations)

PREMIER ISLAND LOCATION $8,000
30x20 island (no pipe and drape), 6 conference registrations, breakfast, lunch, and receptions for 6 exhibitors, company listing in digital conference brochure, website & conference app

ISLAND LOCATION $6,000
20x20 island (no pipe and drape), 4 conference registrations, breakfast, lunch and receptions for 4 exhibitors, company listing in digital conference brochure, website & conference app

CORNER PRIME LOCATION $2,100
10x10 booth (with pipe and drape), 2 conference registrations, breakfast, lunch, and receptions for 2 exhibitors, company listing in digital conference brochure, website & conference app

PRIME LOCATION $1,950
10x10 booth (with pipe and drape), 2 conference registrations, breakfast, lunch, and receptions for 2 exhibitors, company listing in digital conference brochure, website & conference app

FRONT PORCH $1,950
(80 sq. feet) 8x10 space (pipe backdrop only), 2 conference registrations, breakfast, lunch, and receptions for 2 exhibitors, company listing in digital conference brochure, website & conference app

GET ON THE BUS MOBILE LEARNING DEMONSTRATION $1,500

NON-PROFIT DISCOUNT - $100 - CONTACT US

CUSTOM LOCATIONS - CALL FOR PRICING
Custom exhibit locations are available inside Exhibit Hall (Oasis 1&2, and Primrose A&B). Designed for large-scale exhibits and custom configuration exhibits. Call Andrea Seals Wilson, Exhibit & Sponsorship Account Director, at 619-940-6371 to inquire about details and pricing.
## SPONSORSHIP AMENITIES

### GET SOCIAL
<table>
<thead>
<tr>
<th>Event Description</th>
<th>Cost</th>
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<tbody>
<tr>
<td>Live Networking Reception (1 available, Wednesday)</td>
<td>$16,500</td>
</tr>
<tr>
<td>Poolside Welcome Reception (1 available, Tuesday)</td>
<td>$10,500</td>
</tr>
<tr>
<td>General Session Inspiration BOOSTer (2 available, Wednesday and/or Thursday)</td>
<td>$5,500</td>
</tr>
<tr>
<td>BOOST Coffee Bar (3 available, Wednesday and/or Thursday)</td>
<td>$5,500</td>
</tr>
<tr>
<td>Drink Tickets During Receptions (5 available, Tuesday, Wednesday, Thursday)</td>
<td>minimum $3,500</td>
</tr>
<tr>
<td>General Session Company Promotional Video (2 available)</td>
<td>$3,200</td>
</tr>
<tr>
<td>Homecoming Party (3 available)</td>
<td>$1,850</td>
</tr>
<tr>
<td>Lounge Events (3 available, Tuesday, Wednesday, Thursday)</td>
<td>$1,750</td>
</tr>
<tr>
<td>Poolside Cabana Events (4 available)</td>
<td>$1,500</td>
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### WORKSHOP OPPORTUNITIES
<table>
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<tbody>
<tr>
<td>Workshop Strand (3 available, 1-day cabana included)</td>
<td>$16,500</td>
</tr>
<tr>
<td>Mini-Workshop Strand (2 available, 1-day cabana included)</td>
<td>$11,750</td>
</tr>
<tr>
<td>Exhibitor Showcase Workshop Sessions (21 available)</td>
<td>$800-$2,400</td>
</tr>
<tr>
<td>BOOST Morning Recess Activity (3 available, Wednesday, Thursday, Friday)</td>
<td>$750</td>
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<tr>
<td>Camp Inspire Workshop Session (14 available)</td>
<td>$600</td>
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### BRANDING
<table>
<thead>
<tr>
<th>Event Description</th>
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<tbody>
<tr>
<td>Tote Bag Logo Placement (3 available)</td>
<td>$5,000</td>
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<tr>
<td>General Session Chair Drop (3 available)</td>
<td>$2,200</td>
</tr>
<tr>
<td>Exclusive Attendee Tote Bag Swag – Giveaway (1 available)</td>
<td>$2,000</td>
</tr>
<tr>
<td>Attendee Tote Bag Stuffing – Flyer (8 available)</td>
<td>$1,000</td>
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<tr>
<td>Pop-Up Signage Sponsor (5 available)</td>
<td>$850</td>
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<tr>
<td>Digital Conference Brochure Advertisements</td>
<td>$300-$925</td>
</tr>
<tr>
<td>Tour de BOOST Snack Bag Insert (1 available)</td>
<td>$250</td>
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### UNIQUE OPPORTUNITIES
<table>
<thead>
<tr>
<th>Event Description</th>
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<tbody>
<tr>
<td>Sponsor a Keynote Speaker (6 available)</td>
<td>$10,000</td>
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<tr>
<td>Mindful Chill Lounge (1 available)</td>
<td>$7,500</td>
</tr>
<tr>
<td>BOOST Breaks in the Exhibit Hall (4 available, Wednesday and/or Thursday)</td>
<td>$6,500</td>
</tr>
<tr>
<td>Official Conference App Sponsor (1 available)</td>
<td>$4,500</td>
</tr>
<tr>
<td>OSTI Award (Out-of-School Time Innovations) (2 available)</td>
<td>$3,500</td>
</tr>
<tr>
<td>Film Festival Video Ads Before Film (6 available)</td>
<td>$750</td>
</tr>
<tr>
<td>Duck Duck BOOST Team (4 available)</td>
<td>$550</td>
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### BOOST ONLINE TRAINING & LEARNING COMMUNITY
<table>
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<tbody>
<tr>
<td>Online Training Sponsorship (12 available)</td>
<td>$2,250</td>
</tr>
<tr>
<td>Vendor Marketplace Profile (unlimited)</td>
<td>$395</td>
</tr>
<tr>
<td>Speaker’s Corner Profile (unlimited)</td>
<td>$395</td>
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</tbody>
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Call to inquire about additional creative opportunities.

**Sponsorship Contact:**
If you would like to discuss becoming a Sponsor of the BOOST Conference or have other creative ideas not listed here, please contact Andrea Seals Wilson, Exhibit & Sponsorship Account Director, at 619-940-6371. exhibitors@boostconference.org
We offer several digital advertising opportunities on our websites, in our monthly conference newsletter, and across our social media channels. All advertisements are subject to approval and availability. For exposure to the educators and organizations we serve, you can choose from the following advertising options:

**BOOST CONFERENCE WEBSITE ADVERTISING**

- **Inline 728x90 leaderboard banner**: $400/mo
- **Sidebar 160x600 skyscraper banner**: $300/mo
- **Lower sidebar 200x200 square**: $250/mo

**BOOST CAFE WEBSITE ADVERTISING**

- **Inline 728x90 leaderboard banner**: $350/mo
- **Lower sidebar 250x250 square**: $200/mo

**BOOST CONFERENCE & CAFE NEWSLETTER**

- **Both top and bottom banner**: $500
- **Newsletter ad content**: $350

Advertising stats as of June 2024
We look forward to seeing you in sunny Palm Springs!

PALM SPRINGS
Palm Springs is indeed the year-round vacation destination for groups, individuals, and families, with something for everyone. Enjoy our 350 days of sunshine a year, shopping, golfing, hiking, adventure, Jeep tours, gaming, mid-century modern architecture, cultural events, museums, and nightlife, or just sit back and relax by the pool shadowed by our magnificent mountains. Discover a year round paradise with turquoise skies and purple mountains and embrace a village vibe that is as unique as it is irresistibly chic. Soak up a perfect blend of outdoor diversion and casual relaxation. Allow your spirit to be energized in an atmosphere that can only be found right here. Fun, sun, and the never ending allure of Palm Springs. Let the pristine desert air fill your with an energy that is nothing short of miraculous.

HOTEL ACCOMMODATIONS
BOOST offers special rates at area hotels starting at $179 per night. For more information on hotel room blocks and a list of partner hotels, please visit boostconference.org/accommodations

EXHIBITOR & SPONSORSHIP CONTACT:
If you would like to discuss becoming an exhibitor and/or sponsor at the BOOST Conference or have other creative ideas not listed here, please connect with us to discuss! We can’t wait to create change with you.

exhibitors@boostconference.org
boostconference.org/sponsors
boostconference.org/exhibitors

Andrea Seals Wilson
Exhibit & Sponsorship Account Director
619-940-6371
exhibitors@boostconference.org