

# MEDIA AND ADVERTISING OPPORTUNITIES

## DIGITAL AUDIENCE

### BOOST CONFERENCE WEBSITE



### BOOST CAFE WEBSITE



### OUR SOCIAL MEDIA REACH



### BOOST CONFERENCE NEWSLETTER



## DIGITAL ADVERTISING OPPORTUNITIES

We offer several digital advertising opportunities on our websites, in our monthly newsletters, and across our social media channels. All advertisements are subject to approval and availability. For exposure to the educators and organizations we serve, you can choose from the following advertising options:

### BOOST CONFERENCE WEBSITE ADVERTISING



Inline 728x90 leaderboard banner	\$400/mo
Sidebar 160x600 skyscraper banner	\$300/mo
Lower sidebar 200x200 square	\$250/mo

### BOOST CAFE WEBSITE ADVERTISING



Inline 728x90 leaderboard banner	\$350/mo
Lower sidebar 250x250 square	\$200/mo

### BOOST CONFERENCE & CAFE NEWSLETTERS



Both top and bottom banner	\$500
Top banner only	\$400
Newsletter content ad	\$250
Bottom banner only	\$150

### SOCIAL MEDIA ADVERTISING



(3) posts - Twitter, Facebook, and Instagram \$100  
Custom social media promotion ideas, **Contact us:**  
[exhibitors@boostconference.org](mailto:exhibitors@boostconference.org)