

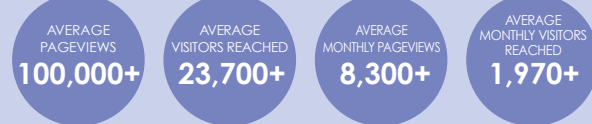
MEDIA AND ADVERTISING OPPORTUNITIES

DIGITAL AUDIENCE

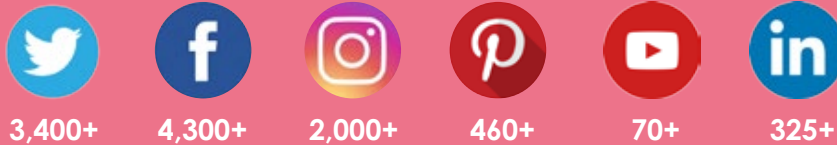
BOOST CONFERENCE WEBSITE



BOOST CAFE WEBSITE



OUR SOCIAL MEDIA REACH



BOOST CONFERENCE NEWSLETTER



DIGITAL ADVERTISING OPPORTUNITIES

We offer several digital advertising opportunities on our website, in our monthly conference newsletter, and across our social media channels. All advertisements are subject to approval and availability. For exposure to the educators and organizations we serve, you can choose from the following advertising options:

BOOST CONFERENCE WEBSITE ADVERTISING

THE BOOST CONFERENCE WEBSITE RECEIVES OVER
100,000+
 PAGEVIEWS ANNUALLY

- Inline 728x90 leaderboard banner **\$400/mo**
- Sidebar 160x600 skyscraper banner **\$300/mo**
- Lower sidebar 200x200 square **\$250/mo**

BOOST CAFE WEBSITE ADVERTISING

THE BOOST CAFE WEBSITE RECEIVES
100,000+
 PAGEVIEWS ANNUALLY

- Inline 728x90 leaderboard banner **\$350/mo**
- Lower sidebar 250x250 square **\$200/mo**

BOOST CONFERENCE & CAFE NEWSLETTER

OUR CONFERENCE NEWSLETTER IS CIRCULATED TO
26,000+
 EDUCATORS EACH MONTH

- Both top and bottom banner **\$500**
- Top banner only **\$400**
- Newsletter ad content **\$250**
- Bottom banner only **\$150**

SOCIAL MEDIA ADVERTISING

SHARE YOUR PRODUCTS AND SERVICES WITH OUR
10,500+
 COMBINED SOCIAL MEDIA FOLLOWERS

- (3) posts - Twitter, Facebook, and Instagram **\$100**
- Custom social media promotion ideas: **Contact us**