



# Hi!

We are excited to hear that you are interested in joining TED's global student voice initiative. TED-Ed's mission is to spark and celebrate the ideas of every young person in the world.

## What is a TED-Ed Club?

- ✔ A program that supports students in discovering, developing and sharing their ideas in the forms of TED-style talks.
- ✔ A space for students to explore, think critically about and discuss ideas.
- ✔ A 13-session training that supports students in developing presentation literacy skills and connects them to a global community.

## How to get started:

- ✔ **Identify a Club Leader.** Club Leaders can be educators or students (13 years or older) and will take on leadership responsibility for the group. (See eligibility requirements on p.3)
- ✔ **Complete the online application.** Interested Club Leaders should complete and submit the online application form.
- ✔ **Sign up to participate in a call with the TED-Ed team.** This is a mandatory step. You'll be able to connect with other Leaders, share more with the TED-Ed team, and hear updates from us!

Our team is always available if you have any questions. Email us at [tededclubs@ted.com](mailto:tededclubs@ted.com). We look forward to working with your group soon!

The TED-Ed Team



TED-Ed Club Resources are exclusively available to registered Club Leaders and Members. If you have not registered as a TED-Ed Club, please visit [ed.ted.com/clubs](http://ed.ted.com/clubs) to sign up! These are materials for 2017-18. If you have any questions or other requests for using these materials, please reach out to us at [tededclubs@ted.com](mailto:tededclubs@ted.com).

# Club Eligibility and Requirements

## Every TED-Ed Club must:

- ✓ Have a Club Leader, responsible for the duties outlined in the “Expectations” on page 4. Club Leaders can be:

### Students

- Between the ages 13-18 years old
- Who have found an adult Club Advisor to be present at the first meeting and support the Club as needed.

*Note: Advisors must be over the age of 18 years old and be affiliated with the Club Leader’s school or organization in an official capacity*

### Adults

- Over the age of 18 years old
- Affiliated in an official capacity with one of the following:
  - A primary or secondary-level\* school (public, private, virtual or home school)
  - A non-profit community or educational organization
- ✓ Have Club Members who fall between the ages of 8-18. Club Members are students who are passionate. Students who have something to say. Thinkers and doers. Explorers and innovators. They might be the talkative kids who can’t stay seated, or they might be the quiet kids in the back of the room.

- ✓ Not exceed 50 Club Members for each Club Leader: If you have more than 50 members, great — time to recruit an additional Club Leader!

*Note: You don’t need minimum number of members to apply — you can recruit them later!*

*\*College/university groups are not currently eligible to form TED-Ed Clubs; however, university-age students are encouraged to partner with local schools and serve as volunteer TED-Ed Club Leaders.*



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## Applying to start a TED-Ed Club

- 1 Create an account on [TED.com](https://www.ted.com). You should use the email address you plan to use to communicate with the TED-Ed Team. You can use your email address, or create a free email account that can be shared with multiple people if you know you'll have more than one facilitator.
- 2 Complete the official TED-Ed Clubs application found [here](#).
- 3 Final approval can take 7 days.
- 4 If your Club has been approved, you'll be able to access everything you need to run your Club on the [Leader Resources page](#) of the Clubs website.
- 5 Don't forget to mark your calendar for your mandatory check-in call with the TED-Ed team.

## Expectations

- ✓ You may not use your approval as a Club Leader to indicate that you are employed by or in any other way affiliated with TED outside your capacity as a Club Leader.
- ✓ You may not use your TED-Ed Club to profit in any way or promote a company, product or organization.
- ✓ You may not charge a fee for students to participate in a TED-Ed Club.
- ✓ You may organize a formal event for your education community as long as all presenters at the event are TED-Ed Club Members. If you are interested in hosting a larger community event, or inviting non-Club Members to present, this would be considered a TEDx event, and you would need to [apply for a separate TEDxYouth license](#). You'll find more information about the types of events options when you gain access to the Leader Resource library.
- ✓ As a Club Leader, you may only use the TED-Ed Clubs logo that is provided through the Leader Resources page. No other TED or TED-affiliated logos may be used in association with your TED-Ed Club.
- ✓ Most importantly, since we just spent a lot of space telling you what you can't do, we wanted to remind you: You may be creative! You may inspire each other, dream wildly, think boldly, and speak freely — and you must have fun!



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# Once your Club has been approved

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## PROMOTION

Through the Leader Resources page, you can access the Clubs Starter Kit, which contains information for starting your Clubs cycle and materials to help you recruit Club Members and kick things off!



## PARTICIPATION

Each Club Member will be asked to submit a signed Student Permission form. All forms should be submitted no later than one month after your Club is approved.



## LEADER MATERIALS

As the Club Leader, you'll use the TED-Ed Club Leader Guidebook to move members through the Club cycle. Feel free to adjust sessions to fit your groups needs.



## MEMBER MATERIALS

Club Members will each get a journal, or Idea Book, to brainstorm and track the development of their ideas.



## STAYING IN TOUCH

You'll be added to the TED-Ed Clubs Newsletter (don't forget to send your Club Members the sign up link too!), where we'll let you know about all the best stuff happening with Clubs around the world. You should also connect with us on social media to keep us posted on all the best stuff happening with your Club:

 [youtube.com/tededclubs](https://www.youtube.com/tededclubs)

 [facebook.com/tededclubs](https://www.facebook.com/tededclubs)

 [@TED\\_Ed](https://twitter.com/TED_Ed)

 [#tededclubs](https://www.instagram.com/tededclubs)

 [@tededucation](https://www.instagram.com/tedededucation)



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## **FUN STUFF**

During your Club cycle, you'll participate in TED-Ed Club connect calls which gives Club Members the opportunity to connect and share ideas with students around the world, and TED-Ed Weekends, which give select Club Members the chance to present their talks on the official TED stage at TED Headquarters in New York City!



## **TALKS**

At the end of your Club cycle, you'll be asked to upload the videos of your final Club talks to our YouTube channel (don't worry, we have resources to help with this). Each Club talk will have a unique YouTube url that they can share with anyone they like!



## **SUCCESS!**

Once Talks have been uploaded, you and your Club Members will be asked to submit feedback. Once we receive completed surveys from your entire Club, we'll send you the official TED-Ed Certificate of Achievement along with an invitation to renew your Club for its next cycle!



## **CLUB DAY EVENT (OPTIONAL)**

At the end of a cycle, your Club may decide to host an event for your school or education community to see Club Members present their talks live on stage. Don't forget to send us photos!



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# Meetings

In TED-Ed Club meetings, Club Members:



## Critically think about and discuss ideas.

The signature activity of a TED-Ed Club is Club Members sharing, debating and discussing the ideas presented by each other and in TED Talks and TED-Ed Lessons.



## Develop and present ideas in the form of TED-style talks.

The TED-Ed Clubs meeting structure is designed to support Club Members in taking influence from TED speakers, and ultimately developing and presenting big ideas based on their own passions. Club Members will also gain skills in storytelling / storyboarding, production, and visual creation that communicate their ideas clearly.



## Connect with other Clubs around the world.

TED-Ed Clubs represent thousands of student groups from around the world actively pursuing and presenting their ideas. As a part of this global network, you'll have opportunities to connect with Club Members around the globe to share ideas and learn from each other.



## Take action inspired by ideas **WORTH SPREADING**.

As global citizens, TED-Ed Club Members are encouraged to take action after watching or discussing the ideas heard in TED Talks. This action could take the form of exploring community service, participating in political events, pursuing creative outlets (like creating animations using [TED-Ed Animation Resources!](#)), or organizing in their communities.



## Join a global movement committed to spreading youth ideas.

TED-Ed is committed to celebrating great student ideas by sharing Club talks and stories with the world through our social media channels and on the [TED-Ed Clubs YouTube channel](#). Additionally, TED-Ed will host special TED-Ed Weekend events. During these youth gatherings, select Club Members will be invited to speak on the formal TED stage at TED Headquarters in New York City! The invited youth speakers will be selected based on uploaded videos of their final presentations: TED-Ed Club talks.



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**The world is waiting to be redefined by the biggest, smallest, boldest, quirkiest, bravest, most inspiring and most brilliant ideas from young people around the world. Thanks for taking the first steps to sharing the next generation of ideas worth spreading. We can't wait to see what your TED-Ed Club does next!**

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