

# Advocacy 101 – Local Control Funding Formula



Jessenia Reyes  
Manager for Educational Equity





# Agenda

- Advancement Project California Overview
- Local Control Funding Formula & Local Control Accountability Plan
- Examples of Advocacy Wins
- Group Activity
- Q&A



# Goal for the Day

- **Audience to leave with a greater understanding of the Local Control Funding Formula and be equipped with tangible campaign tools to support local district advocacy**

# Who we are

**Advancement Project** is a next generation, multiracial civil rights organization working on systems change. Our California staff in Los Angeles and Sacramento work to expand opportunities in our educational systems, create healthy built environments, build participatory and representative communities, and shift public investments towards equity



# What we do

## EDUCATIONAL EQUITY



Expanding opportunity for marginalized students

## HEALTH EQUITY



Striving to improve the health of low-income people of color

## POLITICAL VOICE



Making governments more participatory and representative of our communities

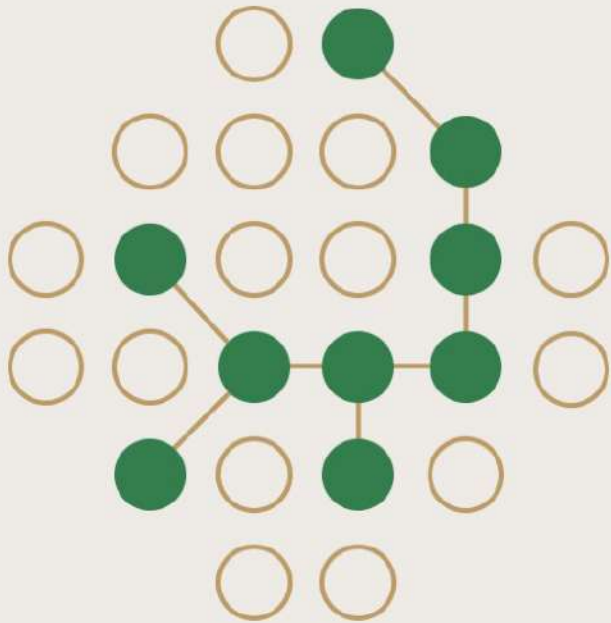
## EQUITY IN PUBLIC FUNDS



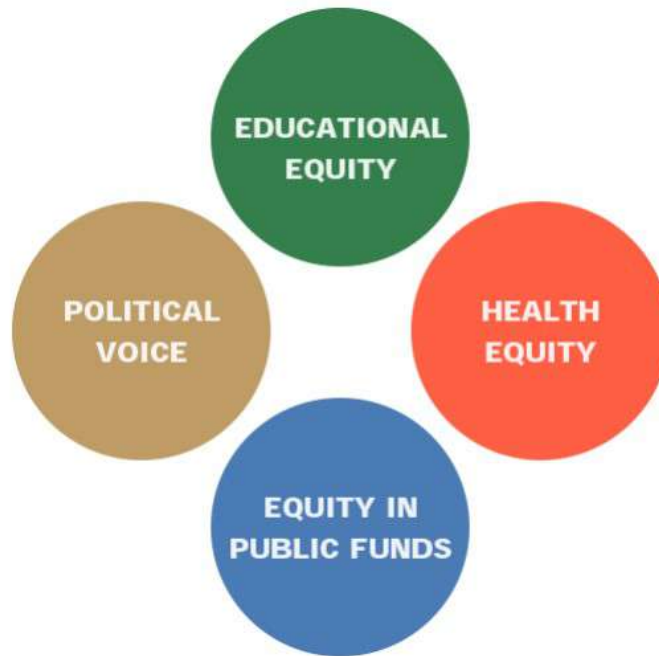
Empowering communities to shift funding and investments to those who need it the most

# How we do it

## DIVING DEEP INTO THE DATA



## WE ADVANCE PROGRESSIVE PUBLIC POLICY



## ADVOCATE ALONGSIDE THE COMMUNITY





# Local Control Funding Formula (LCFF) 101

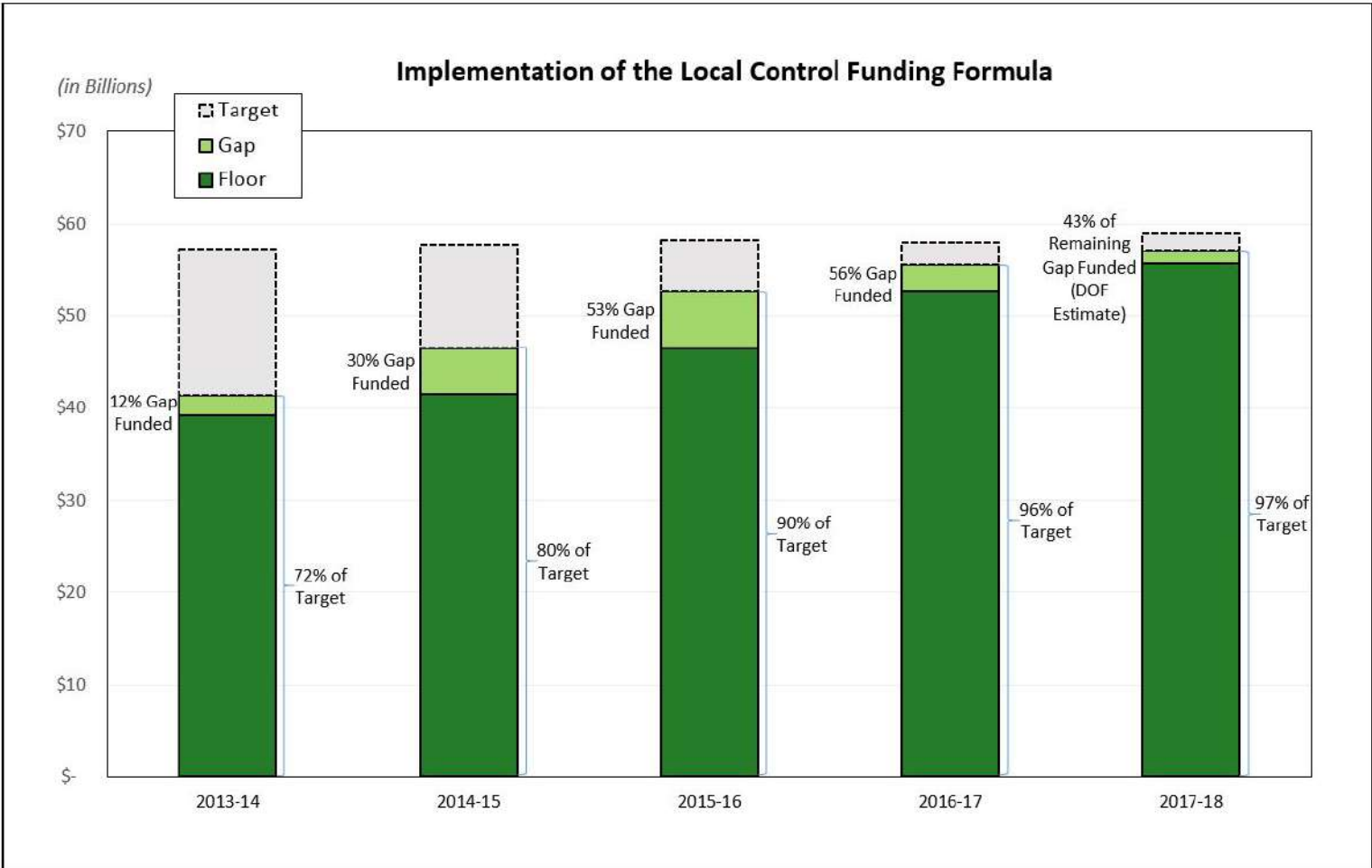
## **The Local Control Funding Formula (“LCFF”) was passed by the State in 2013 and made four big changes to school funding:**

- Increased funding for nearly all school districts.
- Tied funding levels to student need (Low income, English learners & Foster youth)
- Replaced over 50 separate “categorical” funding programs with a simpler system where districts have more flexibility.
- Increased transparency and accountability by requiring districts to develop a plan for how the money will be spent (in theory...)



# **Local Control Funding Formula (LCFF)**





# Local Control Funding Formula (LCFF)



# Local Control Accountability Plan

(LCAP)

- Identify specific annual goals for achieving state priorities and any local priorities
- Includes 3 year projected expenditures and last years actual expenditures








**LCAPs must include goals for each priority and each major student subgroup, including:**

- ✓ Racial/ethnic subgroups
- ✓ Low-income students
- ✓ English learners
- ✓ Students with disabilities
- ✓ Foster youth
- ✓ Homeless youth

**LCAPs must address the 8 State Priorities:**

1. Basic Services
2. Implementation of standards
3. Parental engagement
4. Student achievement
5. Student engagement
6. School climate
7. Access to courses
8. Other student outcomes

# LCAP and District Budget Process

						
Summer-Fall 20XX	Winter 20XX	Spring 20XX	Spring 20XX	June 20XX	July 1, 20XX	October 8, 20XX
District engages the community to solicit input on the LCAP. District and community assess student needs.	District creates first draft of plan, incorporating community input.	District presents proposed plan to parent advisory committees for feedback and input.	District responds in writing to feedback from parent advisory committees and incorporates feedback into plan.	District hold at least 1 public hearing on the plan before board adopts it.	School board adopts plan by July 1st in a public hearing.	County office of education must approve district LCAPs by October 8th.
Suggested	Suggested	Suggested	Suggested	Required by Statute	Required by Statute	Required by Statute

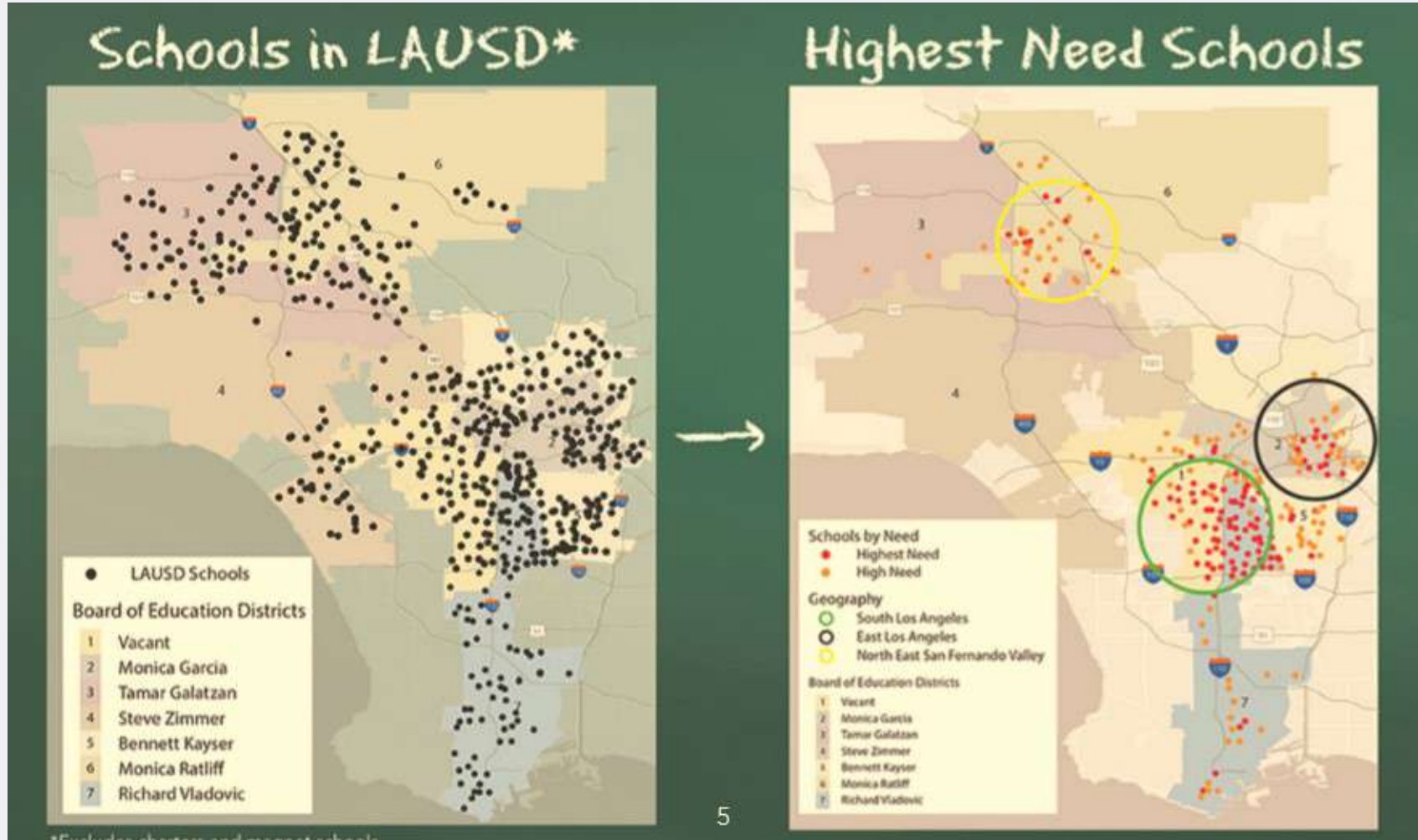
# Advocacy Wins: LAUSD Equity is Justice Campaign 2013



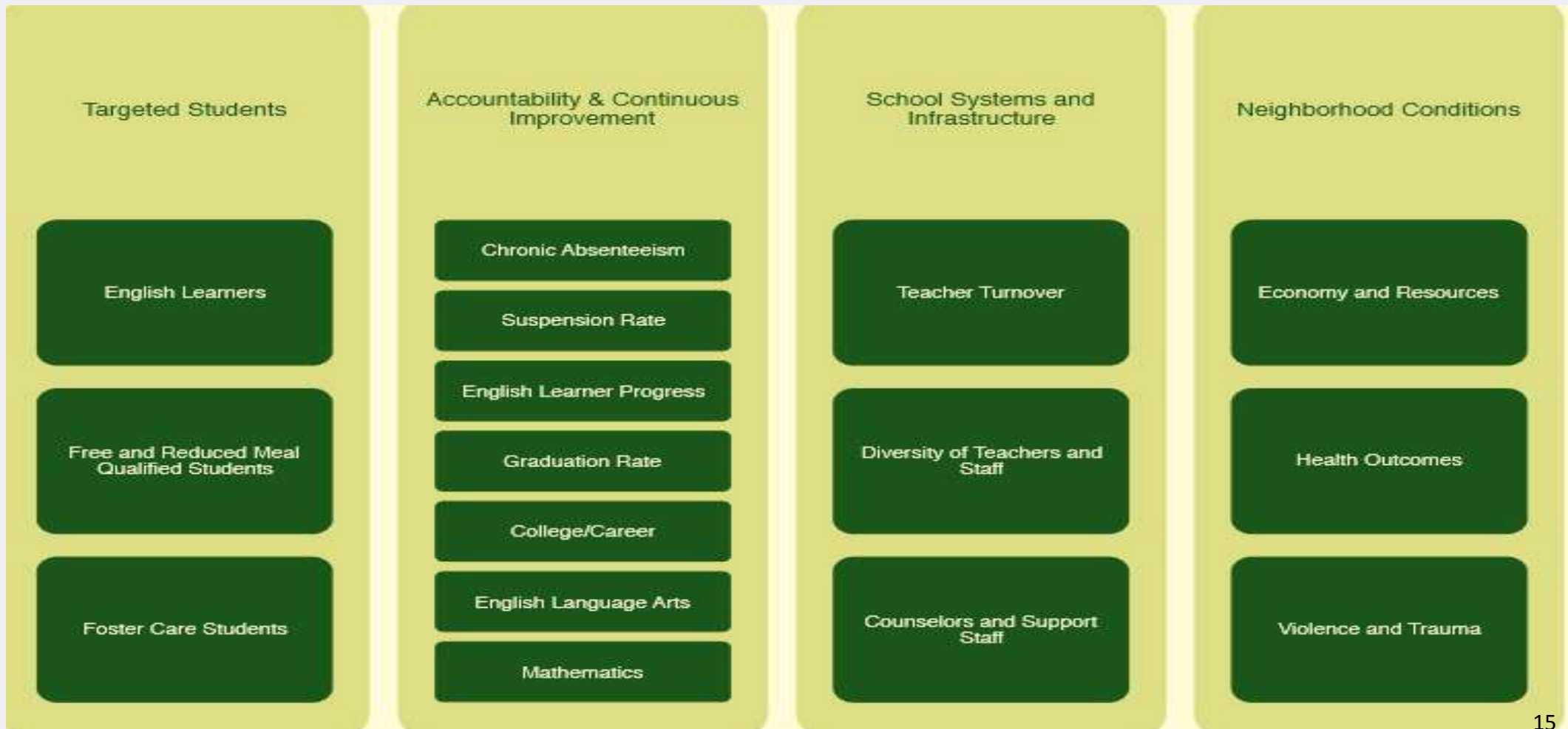
# Student Equity Needs Index (SENI) 1.0



# Where is the real need?



# Student Equity Needs Index (SENI) 2.0



# (SENI) 2.0 Advocacy Win! April 10, 2018

- \$25 million 18-19 school year
- Up to \$270 million



- 7-0 win!
- Workgroup/evaluation





# LCFF and After School Programs



# Using LCFF for After School Programs:

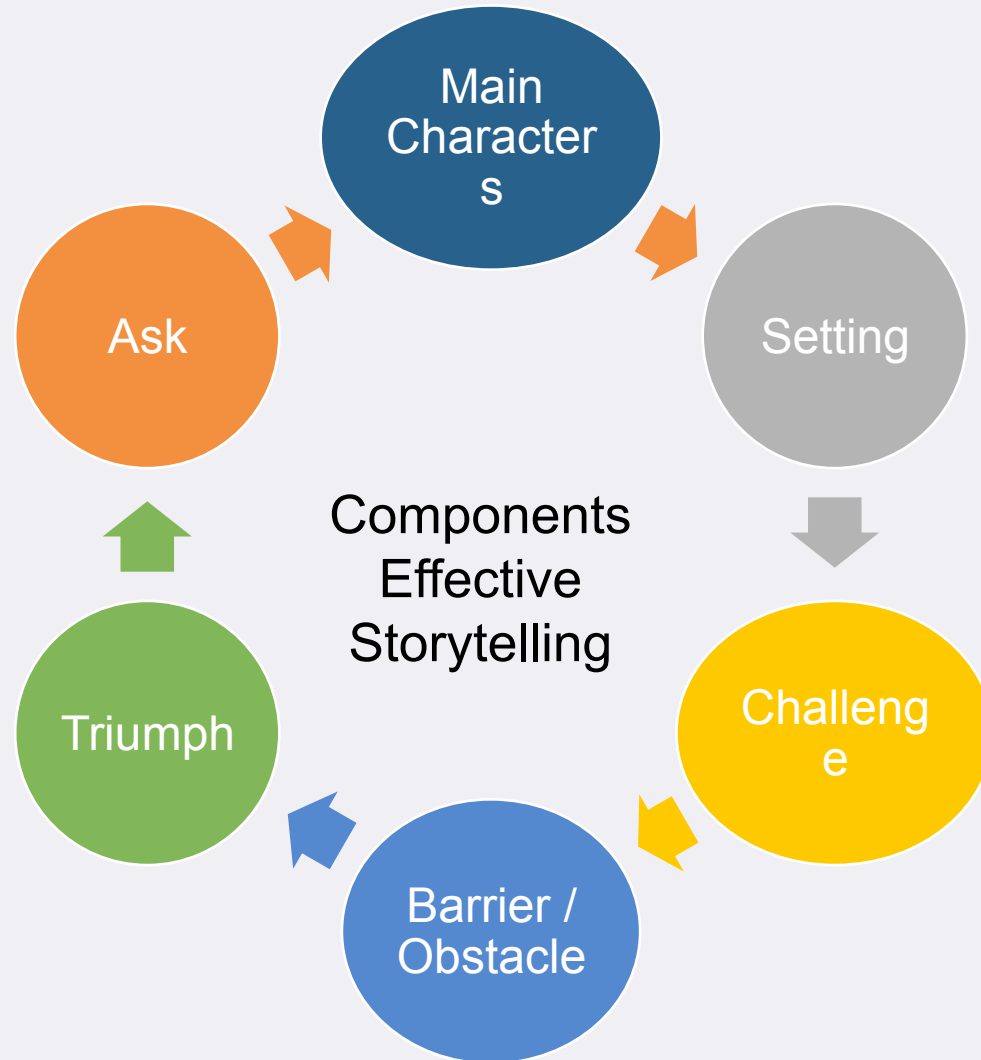
## **After-school programs meet 6 of 8 state LCFF priorities:**

1. Pupil Engagement
2. Pupil Achievement
3. School Climate
4. Pupil Subject Area Outcomes
5. Common Core Implementation
6. Parental Involvement

## **History of After School Programs**

**After school programs service target student groups**

# Campaign Tools: Advocacy Story



# Campaign Tools: Race Counts

[www.racecounts.org](http://www.racecounts.org)



# Campaign Tools: California School Dashboard

[www.caschooldashboard.org](http://www.caschooldashboard.org)

## 10 Indicators of School Success

### State Indicators

**Six** state indicators allow for comparisons across schools and districts based on information collected statewide.

- **High School Graduation Rate**
- **Academic Performance**
- **Suspension Rate**
- **English Learner Progress**
- **Preparation for College/Career (CCI)**
- **Chronic Absenteeism**

Schools and districts receive one of five color-coded performance levels on each of the six state indicators.

#### PERFORMANCE LEVELS



Red • Orange • Yellow • Green • Blue

Lowest Performance Highest Performance

### Local Indicators

**Four** local indicators are based on information collected by districts, county offices of education, and charter schools.

- **Basic Conditions**
  - Teacher qualifications
  - Safe and clean buildings
  - Textbooks for all students
- **Implementation of Academic Standards**
- **School Climate Surveys**
  - Student safety
  - Connection to the school
- **Parent Involvement and Engagement**

Districts receive one of three performance levels for each of the four local indicators:

- Met
- Not Met
- Not Met for Two Years

School and student group information is not available for local indicators.



## Activity:

### **Convince your local school district to allocate LCFF dollars to your after school program**

- Identify your advocacy ask to your local school district. (Specific!)
- Utilize your campaign tools to support your ask. (Data!)
- How does this program increase or improve services for English Learners, Foster Youth and/or Low-Income students? (Story!)
- Pitch! (3 minutes)

# Thank you. Questions?

## Contact Information:

Jessenia Reyes, Manager of Educational Equity

Email: [jreyes@advanceproj.org](mailto:jreyes@advanceproj.org)

Phone: 213-406-9125