

Frequently Asked Questions

What information will I be provided with when I scan an attendee name badge?

When you scan an attendee name badge you will receive their contact information, including name, organization, address, e-mail address, and contact number. In addition to contact information you will be able to create a follow-up plan, schedule a call, or take notes.

What are the fees for the Lead Retrieval Service?

EARLY BIRD SPECIAL!

Order your scanner by April 13th 2011 for only \$275.00.

Standard Scanner Rate- \$325.00 starting April 14th, 2011

On-Site Scanner Rate- \$350.00

You receive:

- One wireless, pocket-sized scanner (No cables or boxes. No booth-power required.)
- Extensive on-site lead qualification customization
- Call scheduling, list opt-in/out, lead ranking, session tracking, and free-form notes
- One-on-one, 10 minute hands-on best practice training on Wednesday, April 28, 2010
- Free Webinar on how to use Lead Retrieval Service the first week of April

Additional scanners are only \$100 each if ordered by April 13th, 2011! (Price for additional scanner(s) will increase to \$125 beginning April 14th, 2011).

Can I order more than one scanner?

You can reserve a scanner for each team member at your booth to ensure each team member is capable of retrieving an attendee's information.

How do I place an order?

Please visit <http://www.1stsales.com/ordernow.php> to order your scanner(s).

What payment methods does 1stSales accept?

1st Sales is able to accept cards and purchase order payments.

What is the deadline to order a scanner?

You can order a scanner online until Wednesday, April 27th, 2011.

What is the cancellation/refund policy?

In the event that you need to cancel your purchase please contact Howard Kroymann from 1stSales no to request a refund at 1-800-959-4313 x801.

When do I pick up my scanner(s)?

Scanner pick-up and training will be at 1st Sales booth located in the Exhibit Hall (at the BOOST Conference Booth) during Exhibitor Move In on Wednesday, April 27th 2011 from 11:00am-6:00pm.

When will I be able to access the information I have scanned?

The day after the conference, you will be able to securely download your customized Excel spreadsheet with your leads' names, title, organization(s), email addresses, phone number, your custom lead qualification data, follow-up plans, scheduled calls, and links to your hand written notes. With a single click on the spreadsheet you can send an e-mail or run a Google Search!

Will I be able to purchase scanners on-site?

A limited number of scanners will be available on a first come, first serve basis. We are unable to guarantee the availability of scanners on site.

If you have any questions regarding the Lead Retrieval service offered by 1stSales please contact Howard Kroymann at 1-800-959-4313 x801.