

Welcome to Wicked!

Real World Scholars, a 501(C)3, is on a mission to provide students real world skills through real world entrepreneurial experience. In June of this year, we're launching Wicked, an online digital platform that will allow any class that creates a tangible product the ability to operate a business right from their classroom without any fundraising or financial risk.

The Wicked platform consists of a customized website for each class to sell their products coupled with back-end educational tools for teachers to manage student activity. Whether its art, chemistry, or wood-shop, we work with your class to build their very own company in a way that will seamlessly adapt with your existing curriculum. We understand that each class is unique. That's why we work with every teacher to help craft a program customized to fits their needs.

A Wicked Partnership

Wicked teachers receive **\$2,500 in startup funding** to run the business in their classroom which can be used to purchase things like supplies, shipping materials, and marketing materials. Curriculum and mentor support will be provided to help walk students through various business concepts, and each Wicked company will have their own domain name and e-commerce platform. Our platform gives teachers back-end access to tools that will help them easily manage and control the activity of the company, while monitoring information sharing amongst students, real time metrics generated by the student's work, and an overview of the students tasks and accomplishments.

For the '15-'16 school year, we're looking to partner with 10 teachers interested in building a Wicked brand in their classroom. Our long-term commitment starts with a foundation of strong teachers and will soon include schools nationwide. If you are a teacher that is excited to engage with your students and curriculum in a different way, contact us - we want to work with you too!

